## **Glow Gallery - Guyton Street**

**Location:** 67 Guyton Street

The glow galleries are three light boxes along Guyton Street, which act as open-air galleries for design submissions across the year. One of the light boxes will be open for designs from the public and designs submitted by artists will be printed and installed by council to be changed out with a fresh set of artworks periodically. The community glow gallery will be located by the footpath at 67 Guyton Street, and automatically illuminate in the evenings alongside the streetlights. Artists have the opportunity to design one of three panels for this light box, which should follow one or both of the themes and specifications below for the final design.

Note:

* Artists can contribute existing or new artworks.
* Artists may apply for this and the Fenciful Gallery opportunity, however artworks submitted must be different and link to the site-specific themes stated in each brief.

**Themes:**

* Uniquely Whanganui – what makes Whanganui home for you? Designs for this theme will centre on community and social connections.
* Our natural environment or Te Taiao

Whanganui’s natural environment has been a source of inspiration for many artists. What flora or fauna would you like to see more of in our town centre?

**Specifications:**

* The final design must be submitted as a PDF or TIFF file format.
* If submitting as a PDF:
* Try not to use a mix of CMYK and RGB colours
* Make sure to convert any text to shapes
* All images and effects (shadows, transparencies and glows) must be rasterised to at least 150dpi
* If submitting as a TIFF,
* CMYK or RGB can be used
* Ensure the image is at least 150dpi
* The dimensions of the final design must be 1590mm x 560mm
* The final design must include 20mm bleed all around

**Proposals must include the following:**

* Concept description – What is the main idea behind your artwork and how does it relate to one or both of the two themes?
* Full colour sketch – this can be digital or by hand
* Examples of previous work (if available)

All proposals must be emailed to streetsforpeople@whanganui.govt.nz

**Deadline:** Friday 26th April

**If selected:**

* An artist fee of $1000 will be paid per design.
* Payment will be made once an artwork fulfilling the brief and design specifications has been submitted. An invoice and bank detail verification is also required for payment.
* The artist will remain the owner of their intellectual property however; Council may reproduce their submitted final design in promotion for various public art or place making projects.