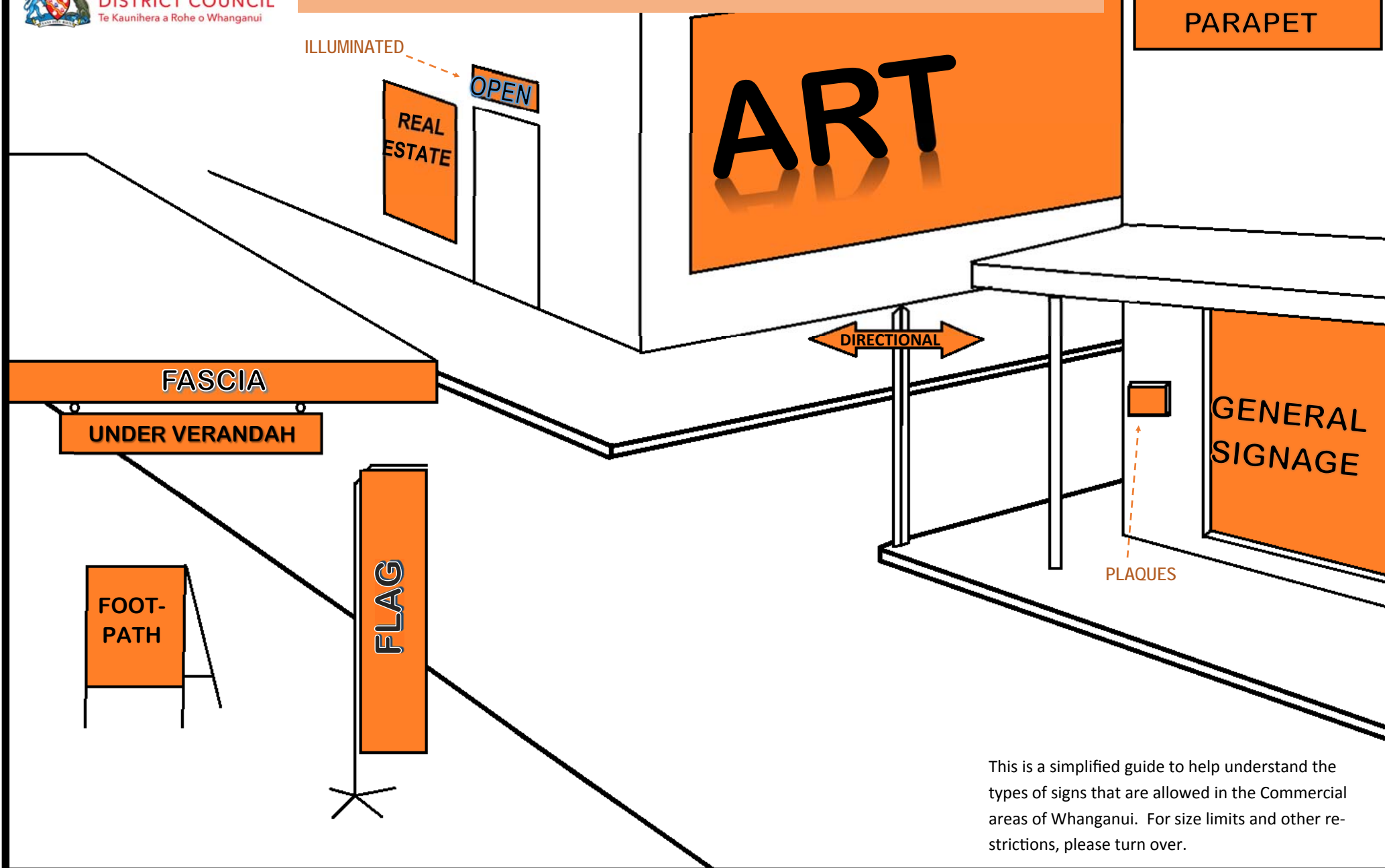




WHANGANUI
DISTRICT COUNCIL
Te Kaunihera a Rohe o Whanganui

SIGNAGE WITHIN WHANGANUI COMMERCIAL



This is a simplified guide to help understand the types of signs that are allowed in the Commercial areas of Whanganui. For size limits and other restrictions, please turn over.



SIGNAGE WITHIN WHANGANUI COMMERCIAL ZONES

The following applies only within the **Display Frontage Streets** or on **Heritage Buildings**:

UNDER VERANDAH

Maximum 600mm high, be at least 0.5m from the kerb and must be perpendicular to the building. A minimum of 2.5m clearance beneath the sign must be maintained.

FASCIA

Maximum 600mm in height.

PARAPET

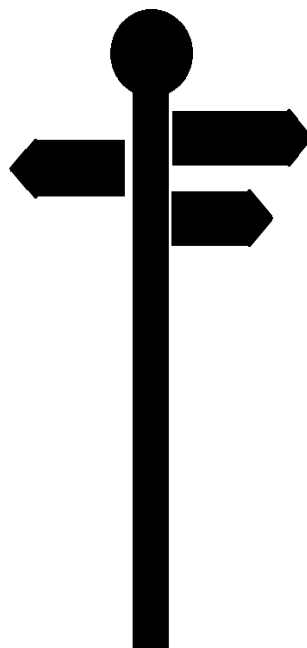
Signs must not obscure any architectural feature of any building, extend above the façade or be located on the roof.

PLAQUES & MEMORIALS

Memorials and plaques on public land must be approved by the Public Arts Committee.

ART

Art is encouraged within our District. Often it is sponsored, and remains a Permitted Activity as long as the sponsor's information takes up less than 1m² or 25% of the total area, whichever is lesser.



ILLUMINATED

Illuminated signs (such as open signs) must not be illuminated more than 8 lux when measured at a dwelling window.

FOOTPATH & FLAG SIGNS

A maximum of two signs are Permitted, provided they do not exceed:

- 1.2m in height and 0.8m in width for sandwich boards
- 2.2m in height and 0.7m in width for flag signs.

A clear 1.8m pedestrian, mobility access must be retained. Signs must be no more than 1m from the road kerb and taken in at the end of the day.

DIRECTIONAL SIGNS

Must be specific to a type of community or tourist facility and not include the name of specific businesses. For example: Motel. Maximum dimensions are 1.2m in length and 0.225m in height. Must be approved by the Roading Department at Council.

REAL ESTATE

Real Estate signage in windows or on buildings is limited to one per agency per street frontage.

GENERAL SIGNAGE

- Signs for businesses must be on the same site as the activity.
- There is no limit on the amount of onsite signage that advertises the business.