

# Engagement Plan

## Whanganui District Plan Rolling Review – Industrial Environment/Hazardous Substances and Contaminated Land

This engagement plan outlines the objectives, key messages, methods and preferred approach to engaging with stakeholders and affected and interested parties on the review of the Industrial Environment and Hazardous Substances and Contaminated Land chapters of the Whanganui District Plan as part of the Council's 'rolling review' programme. It builds on previous engagement work carried out by the Council on this topic in mid-2018, acknowledging that stakeholder needs and/or priorities may have changed in the interim.

### 1.0 Engagement objectives

The primary objective of the plan is to establish a co-ordinated approach to consultation with stakeholders and affected and interested parties that ensures consistency of messaging and incorporates clear communication methods and a transparent process.

Further supporting objectives to ensure that this is achieved include:

- Timely and clear communication about the review of the Industrial Environment chapter
- Providing sufficient information in a form that enables parties to readily understand the nature and extent of proposed changes
- Ensuring that a genuine effort is made to openly and meaningfully engage with parties
- Ensuring opportunities for parties to participate and provide input and feedback on proposed changes are responsive and sufficiently flexible to fit their needs

### 2.0 Key messages

Key messages intended to be conveyed to stakeholders and affected and interested parties through the engagement process are as follows:

- As part of its 'rolling review' programme the Council is looking to review the current objectives, policies, rules and standards applying to industrial and manufacturing in the Industrial Environment chapter of the operative District Plan, including the Manufacturing Zone. To complement this the Council is also looking to review the current policies in the Hazardous Substances and Contaminated Land chapter given the close inter-relationship between these topics.
- The review provides an opportunity to reassess the nature and extent of activities currently undertaken in the Manufacturing Zone and whether this zone and associated rules and standards adequately provide for activities in the zone while managing the impact of existing activities and any future development on adjacent residential areas (e.g. visual dominance, noise, traffic, car parking).

- The review enables the physical extent of the current Manufacturing Zone to be reassessed, particularly areas subject to constraints such as topography/flooding and/or where infrastructure services are either unavailable/ unscheduled or difficult to deliver.
- The review enables the Council to consider whether other activities should be allowed to operate in the zone, or if activities that currently operate in the zone are best located elsewhere.
- The review provides an opportunity to reassess the way that hazardous substances and contaminated land are currently managed through the District Plan, particularly as they are now subject to specific legislative requirements and regulations included in the Hazardous Substances and New Organisms Act, Health and Safety at Work Act and the National Environmental Standards for Assessing and Managing Contaminants in Soil to Protect Human Health.

### 3.0 Engagement methods

Our single point of contact for all engagement is Greg Vossler. He will be able to ensure consistent messages are communicated to stake holders and will be able to date with progress on the review, ensuring accurate information is communicated to stakeholders.

Method	Purpose	Target Audience
Phone calls, emails, customised personal letters and plans	Provide targeted information on project. Respond to previous questions and/or information requests. Confirm any agreements or undertakings.	Directly affected property owners, adjoining landowners and other key stakeholders (e.g. Council and iwi)
Personal visits and meetings (one-on-one)	Discuss specific project details and information. Respond to previous questions and/or information requests. Discuss any agreements or undertakings.	Directly affected property owners, adjoining landowners and other key stakeholders (e.g. Council and iwi)
Individual stakeholder meetings (group)	Parties with shared or similar interests. More general information on project.	Other stakeholders
Distribution of summary project factsheets/ newsletters to local area, including feedback form	Disseminate project information to a wide range of people who may have a general interest in the project. Provides informal process to obtain feedback on project.	General public and other stakeholders
Website	Provide more detailed information, such as background and technical reports. Also provide	General public and other stakeholders

	opportunity for informal feedback on project	
Media releases	Announce to the public key project details, information or milestones	General public

## 4.0 Stakeholders - key actions and timing

Stakeholder (organisation)	Contact	Engagement action	Timing	Responsibility
<b>Whanganui DC councillors</b> NOTE - The local govt elections will be held from 20 <sup>th</sup> Sept – 12 <sup>th</sup> Oct 2019.		Formal briefing	TBC	WDC
		Issues and options workshop	TBC	WDC/BML
		Draft plan change workshop	TBC	WDC/BML
<b>Whanganui DC Council Planning &amp; Regulatory Teams</b>		Feedback on Issues and Options Papers	By 25 Oct 2019	WDC
		Feedback on draft plan change content	By 11 Dec 2019	WDC
		Internal review of proposed plan change prior to notification	By 17 March 2020	BML
		Meetings with staff as required	Oct 2019 - ongoing	WDC/BML
		Ongoing engagement, keep updated on progress		
<b>Whanganui and Partners</b>	Rhonda Morris	Feedback on Issues and Options Papers	By 25 Oct 2019	WDC/BML
		Targeted interviews with key staff	By 8 Nov 2019	BML
		Feedback on draft plan change content	By 17 March 2020	BML
		Ongoing engagement on specific issues as required to notification	Oct 2019 - ongoing	BML
		Letter/email with website link & Public Notice	July 2020	WDC

Stakeholder (organisation)	Contact	Engagement action	Timing	Responsibility
<b>Whanganui District Council – ELT</b>		Updates as required on key milestones or issues points	Oct 2019 - ongoing	WDC/BML
<b>Ministers</b> <ul style="list-style-type: none"> <li>Minister for the Environment</li> <li>Ministers for Economic Development; Conservation; Regional Economic Development; and Transport</li> </ul>		Initial email and link to website	By 1 Nov 2019	WDC/BML
		Letter with website link & Public Notice	March 2020	WDC
<b>Iwi:</b> <ul style="list-style-type: none"> <li>Ngā Tāngata Tiaki o Whanganui</li> <li>Tamaupoko</li> <li>Te Rūnanga o Tūpoho</li> <li>Te Rūnanga o Ngāti Apa</li> <li>Te Kahui o Rauru</li> <li>Ngati Te Mango Marae Trust</li> </ul>		Email Issues and Options Paper and link to website	By 1 Nov 2019	WDC/BML
		Preparation of Cultural Impact Assessment	By 20 Feb 2020	WDC/Iwi
		Hui to meet and discuss issues and options – workshop format?	TBC	WDC/BML
		Hui to meet and discuss draft plan change content – workshop format?	TBC	WDC/BML
		Liaison with consultant and iwi throughout review process	Oct 2019 - ongoing	WDC/BML
		CI.4A pre-notification consultation	By 7 April 2020	WDC
		Letter/email with website link & Public Notice	July 2020	WDC
<b>Horizons Regional Council</b>		Initial email and link to website	By 1 Nov 2019	WDC/BML
		Letter/email with website link & Public Notice	July 2020	WDC

Stakeholder (organisation)	Contact	Engagement action	Timing	Responsibility
<b>Adjacent Councils:</b> <ul style="list-style-type: none"> <li>• Ruapehu DC</li> <li>• South Taranaki DC</li> <li>• Rangitikei DC</li> </ul>		Initial email and link to website	By 1 Nov 2019	WDC/BML
		Letter/email with website link & Public Notice	July 2020	WDC
<b>Network Utility Operators:</b> <ul style="list-style-type: none"> <li>• Chorus</li> <li>• Gasnet</li> <li>• Kiwirail</li> <li>• Kordia Limited</li> <li>• Meteorological Service of New Zealand</li> <li>• PowerCo Limited</li> <li>• Transpower New Zealand Limited</li> <li>• First Gas</li> <li>• Vodafone</li> </ul>		Initial email and link to website. - offer to meet to discuss further if required	By 1 Nov 2019	WDC/BML
		Letter/email with website link & Public Notice	July 2020	WDC
<b>Key Industrial Landowners &amp; Stakeholders Group</b> <ul style="list-style-type: none"> <li>• Heads and Mill Road land owner group</li> <li>• Q-West Boat Builders</li> <li>• Pacific Helmets</li> <li>• Unipak</li> <li>• GDM Group</li> <li>• Downers Construction</li> <li>• Tasman Tanning</li> <li>• Wights Aluminium</li> <li>• MARS Petcare</li> </ul>	Myles Fothergill	Initial email advising Manufacturing Zone/ Hazardous Substances review, Issues and Options Papers and link to website	By 25 Oct 2019	WDC/BML
	David Bennett	Targeted interviews with key stakeholders	By 8 Nov 2019	BML
	Julian Anderson	Feedback on draft plan change content	By 17 March 2020	BML
	Michael Eden	Ongoing engagement on specific issues as required to notification	Nov 2019 - ongoing	BML
	Chris Edsall			
	Hunter Tait	Letter/email with website link & Public Notice	July 2020	WDC
	Murray Wight			
	Derek Pickering			

Stakeholder (organisation)	Contact	Engagement action	Timing	Responsibility
<ul style="list-style-type: none"> <li>• McCarthy Transport</li> <li>• Barkley Group Holdings</li> </ul>	Mark McCarthy Rob Barkley			
<b>Interest Groups:</b> <ul style="list-style-type: none"> <li>• Automobile Association</li> <li>• Heavy Haulage Association</li> <li>• Wanganui Rate Payers</li> <li>• Whanganui Chamber of Commerce</li> <li>• Progress Castlecliff</li> <li>• Castlecliff submitters on Reserves Management Plan</li> <li>• Castlecliff Coastalcare</li> <li>• Wanganui Boardriders Club</li> <li>• Wanganui Manawatu Sea Fishing Club</li> </ul>		Initial email and link to website	By 1 Nov 2019	WDC/BML
		Letter/email with website link & Public Notice	July 2020	WDC
<b>All submitters</b>		Email/letter in accordance with preferred communication method with summary of submissions	Mid-late 2020	WDC
		Email/letter with plan change hearing date	Late 2020	WDC
		Email/letter with decision	Mid-2021	WDC
<b>General public</b>		Facebook and editorial in Community Link, drawing attention to plan change process and info on WDC website	Ongoing	WDC

Stakeholder (organisation)	Contact	Engagement action	Timing	Responsibility
		Public notice in Wanganui Chronicle and on WDC website	Mid-2020	WDC
		Ongoing information available on WDC website (e.g. call for submissions/ further submissions; hearing dates)	Mid-late 2020	