



**WHANGANUI
DISTRICT COUNCIL**
Te Kaunihera a Rohe o Whanganui

**SMOKE FREE OUTDOOR AREAS
POLICY 2017**

Submissions Received

From: Whanganui District Council
To: [!Policy Submissions: Lauren Tamehana](#)
Subject: WANG Website - Submission form ref: WANG-QF-170529-A81HV-BYQ
Date: Monday, 29 May 2017 5:17:02 p.m.

WANG Website - Submission form

Reference: WANG-QF-170529-A81HV-BYQ

Attachment: not attached

Name: not supplied

Email: not supplied

Postal address

not supplied

Postcode: not supplied

Best daytime contact number: 06 3436895

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:

Disagree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Disagree

Do you agree for all Council hire and lease agreements to be smokefree?: Agree

Do you agree for all events supported and funded by the Council to be smokefree?: Agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Disagree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Disagree

Overall, do you generally agree with contents of the Council's smokefree policy?: Disagree

Do you have any further comments to make?

I do not smoke and I agree that buildings should be smoke free. But that is as far as regulation by the council should go. There are more important things to spend rate-payers' money on.

Have you submitted to Council before?: Yes

Gender: Male

Age: over 60 years

Ethnicity: NZ European

From: Whanganui District Council
To: [!Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Submission form ref: WANG-QF-170529-D3ZVX-U6O
Date: Monday, 29 May 2017 10:02:05 p.m.

WANG Website - Submission form

Reference: WANG-QF-170529-D3ZVX-U6O

Attachment: not attached

Name: Derek Prentice

Email: djprentice@actrix.co.nz

Postal address

67 Young Street
Wanganui East

Postcode: 4500

Best daytime contact number: 3439704

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly disagree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly disagree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly disagree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly disagree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly disagree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly disagree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly disagree

Do you have any further comments to make?

I am not a smoker and I believe the aim to make NZ smoke free will be impossible. Who will police these council proposals? The Council should not be wasting time and our money dreaming up unworkable ideas. The constant increases in tobacco prices makes millions in tax for the Government but creates more crime and adds to poverty for the lower classes who are addicted to smoking.

Have you submitted to Council before?: Yes

Gender: Male

Age: over 60 years

Ethnicity: NZ European

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170530-8ZOWA-8Z6
Date: Tuesday, 30 May 2017 3:06:58 p.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170530-8ZOWA-8Z6

Attachment: not attached

Name: Linda farley

Email: Lindajimfarley@gmail.com

Postal address

"Aramoana"

845 S.H.4

R.D.3

Whanganui

Postcode: 4573

Best daytime contact number: 3425854

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:

Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Agree

Do you have any further comments to make?

not supplied

Have you submitted to the Council before?: Yes

Gender: Female

Age: over 60 years

Ethnicity: NZ European

Would you like to be involved in future consultations with the Council?: Yes

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170602-7FXVV-KIH
Date: Friday, 2 June 2017 12:49:55 p.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170602-7FXVV-KIH

Attachment: not attached

Name: Matt Ellingham

Email: mellingham@gmail.com

Postal address
7B Norfolk Street
Yarraville
VIC
Australia

Postcode: 45424-5760

Best daytime contact number: +61412877452

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?
not supplied

Have you submitted to the Council before?: No

Gender: Male

Age: 40 – 49 years

Ethnicity: not supplied

Would you like to be involved in future consultations with the Council?: not supplied

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170616-7WWXB-1AVV
Date: Friday, 16 June 2017 1:29:21 p.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170616-7WWXB-1AVV

Attachment: not attached

Name: John McCall

Email: johnamccall@gmail.com

Postal address

110b Fitzherbert Avenue
Tawhero
Wanganui

Postcode: 4501

Best daytime contact number: 021 133 2921

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Disagree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

Overall in full agreement. Council advocacy role should already be covered by the Health sector and putting costly resources into this role will only duplicate costs.

Have you submitted to the Council before?: Yes

Gender: Male

Age: over 60 years

Ethnicity: NZ European

Would you like to be involved in future consultations with the Council?: Yes

From: Whanganui District Council
To: [Joe Salmon](#); [!Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170623-7WNLJ-XN7
Date: Friday, 23 June 2017 1:27:51 p.m.
Attachments: [PHC Smokefree Outdoor Areas Policy Submission June.docx](#)

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170623-7WNLJ-XN7

Attachment: attached

Name: Marama Cameron

Email: marama.cameron@wdhb.org.nz

Postal address

100 Heads Road
Whanganui

Postcode: not supplied

Best daytime contact number: 063481264

Organisation - if you are submitting on behalf of: Whanganui District Health Board - Public Health

Do you wish to speak in support of your submission?: Yes

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?
Please see attachment for further comments.

Have you submitted to the Council before?: not supplied

Gender: not supplied

Age: not supplied

Ethnicity: not supplied

Would you like to be involved in future consultations with the Council?: not supplied



**Smokefree Auahi Kore Outdoor Areas Policy Submission
on behalf of the Whanganui Public Health Centre**

Smoking is the leading cause of preventable death in New Zealand with nearly 5,000 people dying each year as a result of smoking related illnesses. Smoking increases the risk of developing stroke, heart disease and cancers. It is estimated that one in four cancer deaths are attributable to smoking (The Smokefree Coalition, 2017).

Of the nearly 5000 deaths, it is estimated that 350 of those are non-smokers due to exposure to second hand smoke. This exposure also contributes to increased risk of illnesses such as glue ear, croup, bronchitis, and pneumonia in children. Smoking increases the risk of sudden unexpected death in infants.

The Whanganui Public Health Centre (hereafter also referred to as Public Health), as part of the Whanganui District Health Board, works towards improving the health of communities and reducing inequalities in health status for Whanganui district residents. Many activities are focussed around the social and physical environments in which we live, as well as on programmes to develop more healthy outcomes.

Public Health takes a population health approach by taking into account factors which determine health and planning how identified risk factors can be mitigated for. We recognise that interventions as part of our planning can:

- take place at many levels throughout the health sector and beyond;
- be planned and implemented in collaboration with other sectors;
- incorporate advising other sectors on the health impact of their activities, and where necessary, suggesting initiatives or policies to regulate these.

By taking into account the interventions mentioned above, we will always endeavour to support various groups in the community, including local government organisations to build healthy public policy. Public Health wishes to see the development of complementary, coordinated legislation both locally, and nationally within New Zealand that fosters greater equity and accelerates health gains.

1. Do you agree with the proposed smokefree areas presented in section 2 of the policy?

Public Health agrees with the proposed areas shown in Section 2 of the policy. Public Health believes that the inclusion of Council owned and managed parks, reserves and facilities as smokefree areas will help to reduce the visibility of smoking in public places and denormalise smoking for children and young persons in our community.

2. *Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?*

Public Health fully endorse all public accessible buildings being designated as smokefree. Research by Kaufman et al (2010) confirms that from a public health perspective, smoking restrictions at entrances to buildings may offer protection from second hand smoke, particularly for those with respiratory and other health conditions and that clearly defined rules for smoking at building entrances may allow users of public spaces to avoid tobacco smoke when entering and exiting.

3. *Do you agree for all Council hire and lease agreements to be smokefree?*

Public Health recognise that the proposed policy expands and strengthens the original policy's Smokefree District concept to include all Council managed facilities, smokefree hire, and smokefree events. We believe that this is an excellent example of the Council's leadership and ability to advocate for a smokefree district.

Public Health would like to see this approach strengthened by the Council incorporating these smokefree provisions within the 'licence to occupy' permits which allow seating to be established on footpaths areas at the front of approximately 14 outdoor cafes and restaurants in the central business district. These permits are currently issued with only smokefree guidance or advice for licence holders.

Public Health understand that the review of permit conditions will require consultation with current permit holders and those businesses considering applying for outdoor dining areas. We are also mindful that the Council's Smokefree Bylaw has been revoked due to issues around enforcement but believe that this change in permit conditions may be an opportunity to add an enforcement component where none other has been available or practicable.

Palmerston North City Council have been able to adapt the permit conditions for outdoor dining within their Signs and Use of Public Places Bylaw (2016) to incorporate smokefree conditions (e.g. no ashtrays and compulsory smokefree signage on tables). We would like to advocate for consideration of a similar strategy by the Whanganui District Council in order to strengthen our Smokefree Outdoor Areas Policy.

4. *Do you agree for all events supported and funded by the Council to be smokefree?*

As previously mentioned, Public Health recognise and applaud the Council's proactive approach regarding working towards a smokefree district. We fully endorse all events supported and funded by the Council to be smokefree.

We would like to see large scale events such as the NZ Masters Games fully informed of the Council's strengthened stance on smokefree outdoor areas as they have utilised Council facilities in past years and smoking has been 'accommodated' within the Games Village. A consistent approach for all hirers of Council managed facilities will be required to ensure the validity and perceived strength of the Policy.

5. *Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18)*

Public Health recognise that the Whanganui District Council is committed to providing, maintaining and promoting a safe and healthy environment for our community in partnership with health agencies as outlined in the Action Plan.

In order for changes to occur at a population level any policy changes need to not just involve Council and health but our community as well. Any consultation with our community needs to demonstrate a commitment by all partners regarding the importance of health related policies. All involved need to support the concept of 'health in all policies' so that it becomes a 'common currency' and community understanding of the benefits of these types of policies grows.

Public Health believe this can be achieved through measures such as the aforementioned community consultation, paired with media coverage and advertising. Prolific and highly visible signage with explicit expectations and simple language regarding the Smokefree Outdoor Areas Policy will be needed in all locations covered by the Policy. Public Health believe there must be a strong literacy support focus for any signage to ensure understanding especially for overseas visitors and community members with English as a second language. Visible signage will also provide support for our community members wishing to reinforce or promote the smokefree kaupapa and Council Policy.

6. *Overall, do you generally agree with contents of the Council's smokefree policy?*

We believe that the policy is a strong example of the community strategic objectives and actions within the Whanganui: Leading Edge strategy. The Council has committed to take the lead on health policy initiatives and the Smokefree Outdoor Areas Policy will support the welfare of our community and protect our people from harm.

7. *Do you have any further comments to make? (optional)*

The Public Health Centre would like to advocate for e-cigarettes and other electronic nicotine devices (ENDS) to be included within the Smokefree Outdoor Areas Policy. We believe that it is important to apply the same controls to both smoked tobacco products and e-cigarettes and other ENDS to ensure that neither option becomes the

preferred option due to less stringent controls or regulation in place for one or the other.

The vaping and ENDS market is a fast moving and under evaluated field. There is currently a lack of evidence around the long term effects of using these traditional smoking alternatives. Legislation regarding vaping and the use of other ENDS devices is scheduled to be included through amendments to the Smoke-free Environments Act (1990) and within new regulations regarding the restriction of sales and promotion of these products scheduled for the middle of 2018 (Ministry of Health, 2017). Public Health would like to see the revised Smokefree Outdoor Areas Policy keep pace with central government legislative changes and also mitigate for the potential harm of these devices.

Public Health would like the opportunity to speak at public hearings in support of this submission.

References

Kaufman, P., Griffin, K. Cohen, J., Perkins, N., & Ferrence, R. (2010). Smoking in urban outdoor public places: Behaviour, experiences, and implications for public health. *Health and Place*, 16 (5), 961 – 968.

Ministry of Health (2017). *E-cigarettes*. Retrieved from: <http://www.health.govt.nz/our-work/preventative-health-wellness/tobacco-control/e-cigarettes>

The Smokefree Coalition. (2017). *The health effects of smoking*. Retrieved from: <http://www.sfc.org.nz/infohealtheffects.php>

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170623-903BT-010
Date: Friday, 23 June 2017 3:11:50 p.m.
Attachments: [Smokefree Policy Submission.docx](#)

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170623-903BT-010

Attachment: attached

Name: Anne Kauika

Email: not supplied

Postal address

Whanganui Regional Health Network
100 Heads Rd
Whanganui

Postcode: 4500

Best daytime contact number: 06 348 0109 ext 729

Organisation - if you are submitting on behalf of: Whanganui Regional Health network

Do you wish to speak in support of your submission?: Yes

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:

Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

not supplied

Have you submitted to the Council before?: No

Gender: Female

Age: 50 – 59 years

Ethnicity: NZ European

Would you like to be involved in future consultations with the Council?: Yes

Council's Proposed Smokefree Auahi Kore Outdoor Areas Policy Submission

Name: Anne Kauika

Name of organisation: Whanganui Regional Health Network

Role: Professional Advisor Healthy Lifestyles

Do you wish to speak in support of your submission?

Yes

Background:

Smoking has many negative health effects including increased risk of developing stroke, heart disease and cancers. It is the single biggest cause of preventable death in New Zealand with around 5,000 people dying each year as a result of smoking related illnesses. Exposure to second hand smoke also accounts for significant illness with children and young people most susceptible to conditions caused or exacerbated by tobacco smoke including low birth weight, sudden infant death syndrome and respiratory infections.

Whanganui DHB has high smoking rates compared to the national average. The rates of young women of childbearing age that smoke is a particular concern, as is the high rate of smoking amongst Maori. The DHB is committed to ensuring that systems are in place within primary, secondary and maternity settings to support ABC smoking cessation practice as a routine component of clinical care and support.

The Whanganui Tobacco Advisory Group (TAG) acts as an Alliance for Tobacco Control with members appointed for their ability to influence, drive and manage tobacco control strategies in their respective organisations and communities across the region. The TAG provides leadership and strategic guidance for tobacco control and smoking cessation, supports a collaborative approach and develops and monitors progress against the Whanganui DHB Tobacco Control Plan.

Smokefree 2025 has an aspirational goal of reducing smoking prevalence and tobacco availability to minimal levels essentially making New Zealand a smokefree nation by 2025. It is expected that to achieve this goal, by 2018 daily smoking prevalence must fall to 10 percent and Maori and Pacific rates should have halved from their 2011 levels.

Whanganui DHB Profile:

The Whanganui District Health Board (DHB) has a total population of 60,120 (2013 Census) with a unique profile in that it has:

- A declining rather than growing population by 3.4% from 2006 Census 62,208
- High rates of deprivation compared to the rest of New Zealand, almost one in five (18%) of residents live in a decile 10 area
- Poor health status compared to the rest of New Zealand
- A high and growing proportion of Māori at 23.5% (2006 Census 23.2%) compared to the rest of NZ at 14.1%.
- The Whanganui DHB Māori health profile 2015 indicates that 40% of the population of children 0-14 years and 36% of young adults aged 15-24 years are Māori. The Whanganui Māori population is youthful, with a median age of 26.4 years, but showing signs of aging.
- Higher percentage of people aged over 65 years
- The child bearing population for the district is 10,269 aged between 15-44 years (Census 2013) and Maori women account for 24.6% of the childbearing age population in the region

1. Do you agree with the proposed smokefree areas presented in section 2 of the policy?

Yes we strongly agree. The Council has a leadership role within the community, and can contribute to the wellbeing of the community by championing health and wellbeing goals for the City as a whole. One of the key outcomes from a smokefree outdoor areas policy is to normalise non-smoking around children and young people. It will also smokefree will reduce exposure to second-hand smoke and it was clearly supported in all of the surveys conducted.

If we can reduce the amount of smoking children and young people see around them we will increase the likelihood that they will remain smokefree. More than anything, this policy is about the kids. Attention is increasingly turning to what impact seeing people smoking around them has on the future smoking behaviour of children and young people. Research shows that the longer the onset of smoking is delayed the less likely a person is to become a daily smoker.⁵ Initiation into smoking usually occurs during pre-adolescence, with daily smoking behaviours typically established before the end of adolescence.

2. *Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?*

Yes we strongly agree. 85% of the survey respondents also agree with the four-metre rule.

3. *Do you agree for all Council hire and lease agreements to be smokefree?*

Yes we strongly agree. This supports the leadership that Council is showing with the development of the policy and it shows that Council are in fact walking the talk.

4. *Do you agree for all events supported and funded by the Council to be smokefree?*

Yes we strongly agree

Increasing the number of smokefree public places will help reduce health inequalities, of which smoking is a major cause, by normalising 'being smokefree' at venues attended by a wide cross-section of the public. According to the *New Zealand Tobacco Use Survey*, the prevalence of smoking increases in a linear manner for both males and females with increasing levels of deprivation.

Around 23.5 percent of New Zealanders smoke. However, people in more deprived socioeconomic areas demonstrate higher rates of smoking: 34.2 percent in the most deprived areas compared with just 14.3 percent in the least deprived areas. The burden of death and illness from smoking is also highest among lower socioeconomic groups.

It is important that we are being smokefree role models for our community and showing them that smoking is not a 'normal' activity. This will reduce the likelihood that young people will start to smoke.

- This is for a smokefree future generation. Even smokers don't want their kids to smoke.
- There is good evidence that kids are more likely to smoke if they see lots of adults smoking and, therefore, think smoking is more normal than it actually is.
- It's not about punishing smokers or telling them they can't smoke. It's about where they smoke and the opportunity they have to be good role models.
- Smokefree public places will make our town or city an even better place to live through discouraging unhealthy activities in public.

- Smokefree public places further many of the council's desired outcomes for community health, equality and the natural environment.
- There is a high level of public support for smokefree public places.
- Many places around New Zealand and the world have implemented successful smokefree public places policies.
- This is not about enforcement and there will be no 'smoking police' patrolling public places. People can be relied upon to act responsibly when it comes to smoking in public.
- Smoking has a number of negative environmental impacts, such as the littering of cigarette butts and packets. Smokefree outdoor public places will reduce litter in and around playgrounds, sporting fields, parks and other outdoor public places. This is likely to benefit the environment

5. *Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18)*

Yes we strongly agree. The action plan clearly outlines the responsibilities; health are leading the work within the action plan but for change to happen at a population level then we need to see policy developed by council in partnership with the community.

Good signage is key to a successfully functioning smokefree public places policy. While people may hear about the smokefree policy via media and other publicity, they will need to be reminded by clear, visible and attractive signage on site. Smokefree signage also empowers others in the community by giving them something to point out when asking people to stop smoking in recreational areas.

6. *Overall, do you generally agree with contents of the Council's smokefree policy?*

Yes strongly agree

The introduction of smokefree public places has at its core the aim of reducing the amount of smoking young people see around them, therefore reducing the negative role model effect of seeing adult smokers and increasing the positive role-modelling effect of seeing non-smoking adults. This may contribute to making young people less likely to start smoking or remaining smokefree. A review of the evidence in the HSC's *Smoking Initiation Literature Review*⁷ and *Framework for Reducing Smoking Initiation in Aotearoa-New Zealand* suggests tobacco use be de-normalised by reducing the visibility, attitudes and behaviours that reinforce the use of tobacco products. One effective way to do this is to increase the number of settings in the community where smoking is banned in all indoor and outdoor spaces. The following associations with smoking uptake in children all suggest that measures that reduce visible smoking role models will help reduce smoking among young people:

- teenagers exposed to smoking restrictions in the home and other environments are less likely to take up smoking
- youth who have parents, peers and/or siblings who smoke are more likely to smoke themselves
- young people with friends who smoke are more likely to be smokers

- increased exposure to smoking in movies is associated with increased rates of smoking experimentation by young people
- the frequency with which young people observe smoking has an association with the perception that smoking is socially acceptable and normal
- perceived high levels of smoking by peers is a strong predictor of smoking
- surveys show that children greatly overestimate the prevalence of smoking among their peers.

7. *Do you have any further comments to make?(optional)*

We recommend that the council include vaping into the policy and that it is renamed WDC's Proposed Smokefree / Vapefree Outdoor Areas Policy. Vaping is a growing market in New Zealand and it is no different in Whanganui with two new shops now selling vape equipment in town.

1. Allowing people to Vape in our smokefree areas will confuse the public – from a distance vaping and smoking can look similar.
2. Vaping generates potentially hazardous “second hand aerosols” – in a review by the World Health Organisation it concluded that second –hand aerosols are a new air contamination. The report went on to note potentially raised risks for those with pre-existing respiratory conditions and that the increase concentration of toxicants from Second-hand aerosols poses an increased risk for the health of all bystanders.
3. Although it is currently illegal to buy nicotine based vape products these are still readily available in the community either by purchasing on line or by Vape retailers getting around the law by adding free nicotine to vape liquids.
4. Vaping is seen as the new smoking – it is being marketed to young people as an alternative to smoking. However it has not been around long enough for researchers to study the long term effects.
5. We need to act now and not wait until it is too late

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170626-5JTLW-1490
Date: Monday, 26 June 2017 9:32:06 a.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170626-5JTLW-1490

Attachment: not attached

Name: Lauren Tamhana

Email: Tamehana71@xtra.co.nz

Postal address

71 Putiki Drive
Whanganui

Postcode: not supplied

Best daytime contact number: 0272839089

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

This is not just a health issue, if council dont show leadership and ensure our environment is smokefree then we not be able to make a difference as we head to 2025. I also think that you need to add vaping and any type of electric cigarette to the policy. 2 new shops in town already, this is a booming business aimed at getting non smokers hooked on something we dont have enough evidence about yet. Remember 40 yearz ago smoming was not seen as risky, but now we have plenty of evidence to support the risks. Lets not wait until its too late for vaping / electronic cigarettes

Have you submitted to the Council before?: Yes

Gender: Female

Age: not supplied

Ethnicity: not supplied

Would you like to be involved in future consultations with the Council?: not supplied

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170626-6P8GS-1BF5
Date: Monday, 26 June 2017 11:25:30 a.m.
Attachments: [Whanganui Tobacco Advisory Group Smokefree Policy Submission June 2017.pdf](#)

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170626-6P8GS-1BF5

Attachment: attached

Name: Candace Sixtus

Email: Candace.Sixtus@wdhb.org.nz

Postal address
Private Bag 3003
Whanganui

Postcode: 4500

Best daytime contact number: 06 3483400

Organisation - if you are submitting on behalf of: Whanganui Tobacco Advisory Group - WDHB
Planning & Funding member

Do you wish to speak in support of your submission?: Yes

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

See attached submission document - can you please confirm you have received the document .

Have you submitted to the Council before?: not supplied

Gender: not supplied

Age: not supplied

Ethnicity: not supplied

Would you like to be involved in future consultations with the Council?: not supplied

Council's Proposed Smokefree Auahi Kore Outdoor Areas Policy Submission



**WHANGANUI
DISTRICT COUNCIL**
Te Kaunihera a Rohe o Whanganui



TE ORANGANUI
Iwi Health Authority



Whanganui Regional
Health Network



WHANGANUI
DISTRICT HEALTH BOARD
Te Paari Hauora o Whanganui

Name: Candace Sixtus

Name of organisation: Whanganui Tobacco Advisory Group

Do you wish to speak in support of your submission?

Yes No

A Tobacco Advisory Group representative will speak

Background:

Smoking has many negative health effects including increased risk of developing stroke, heart disease and cancers. It is the single biggest cause of preventable death in New Zealand with around 5,000 people dying each year as a result of smoking related illnesses. Exposure to second hand smoke also accounts for significant illness with children and young people most susceptible to conditions caused or exacerbated by tobacco smoke including low birth weight, sudden infant death syndrome and respiratory infections.

Whanganui District Health Board (WDHB) has high smoking rates compared to the national average. The rate of young women of childbearing age that smoke is a particular concern, as is the high rate of smoking amongst Maori. The DHB is committed to ensuring that systems are in place within primary, secondary and maternity settings to support ABC smoking cessation practice as a routine component of clinical care and support.

The Whanganui Tobacco Advisory Group (TAG) acts as an Alliance for Tobacco Control with members appointed for their ability to influence, drive and manage tobacco control strategies in their respective organisations and communities across the region. The TAG provides leadership and strategic guidance for tobacco control and smoking cessation, supports a collaborative approach and develops and monitors progress against the WDHB Tobacco Control Plan.

Smokefree 2025 has an aspirational goal of reducing smoking prevalence and tobacco availability to minimal levels essentially making New Zealand a smokefree nation by 2025. It is expected that to achieve this goal, by 2018 daily smoking prevalence must fall to 10 percent and Maori and Pacific rates should have halved from their 2011 levels.

Whanganui District Health Board Profile:

The WDHB has a total population of 60,120 (2013 Census) with a unique profile in that it has:

- A declining rather than growing population by 3.4% from 2006 Census 62,208

- High rates of deprivation compared to the rest of New Zealand, almost one in five (18%) of residents live in a decile 10 area
- Poor health status compared to the rest of New Zealand
- A high and growing proportion of Māori at 23.5% (2006 Census 23.2%) compared to the rest of NZ at 14.1%.
- The Whanganui DHB Māori health profile 2015 indicates that 40% of the population of children 0-14 years and 36% of young adults aged 15-24 years are Māori. The Whanganui Māori population is youthful, with a median age of 26.4 years, but showing signs of aging.
- Higher percentage of people aged over 65 years
- The child bearing population for the district is 10,269 aged between 15-44 years (Census 2013) and Maori women account for 24.6% of the childbearing age population in the region

1. Do you agree with the proposed smokefree areas presented in section 2 of the policy?

Yes we strongly agree. The Council has a leadership role within the community, and can contribute to the wellbeing of the community by championing health and wellbeing goals for the City as a whole. One of the key outcomes from a smokefree outdoor areas policy is to normalise non-smoking around children and young people. It will also smokefree will reduce exposure to second-hand smoke and it was clearly supported in all of the surveys conducted.

If we can reduce the amount of smoking children and young people see around them we will increase the likelihood that they will remain smokefree. More than anything, this policy is about the kids. Attention is increasingly turning to what impact seeing people smoking around them has on the future smoking behaviour of children and young people. Research shows that the longer the onset of smoking is delayed the less likely a person is to become a daily smoker.⁵ Initiation into smoking usually occurs during pre-adolescence, with daily smoking behaviours typically established before the end of adolescence.

2. Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?

Yes we strongly agree. 85% of the survey respondents also agree with the four-metre rule.

3. Do you agree for all Council hire and lease agreements to be smokefree?

Yes we strongly agree. This supports the leadership that Council is showing with the development of the policy and it shows that Council are in fact walking the talk.

4. Do you agree for all events supported and funded by the Council to be smokefree?

Yes we strongly agree

Increasing the number of smokefree public places will help reduce health inequalities, of which smoking is a major cause, by normalising 'being smokefree' at venues attended by a wide cross-section of the public. According to the *New Zealand Tobacco Use Survey*, the prevalence of smoking increases in a linear manner for both males and females with increasing levels of deprivation.

Around 23.5 percent of New Zealanders smoke. However, people in more deprived socioeconomic areas demonstrate higher rates of smoking: 34.2 percent in the most deprived areas compared with just 14.3 percent in the least deprived areas. The burden of death and illness from smoking is also highest among lower socioeconomic groups.

It is important that we are being smokefree role models for our community and showing them that smoking is not a 'normal' activity. This will reduce the likelihood that young people will start to smoke.

- This is for a smokefree future generation. Even smokers don't want their kids to smoke.
- There is good evidence that kids are more likely to smoke if they see lots of adults smoking and, therefore, think smoking is more normal than it actually is.
- It's not about punishing smokers or telling them they can't smoke. It's about where they smoke and the opportunity they have to be good role models.
- Smokefree public places will make our town or city an even better place to live through discouraging unhealthy activities in public.
- Smokefree public places further many of the council's desired outcomes for community health, equality and the natural environment.
- There is a high level of public support for smokefree public places.
- Many places around New Zealand and the world have implemented successful smokefree public places policies.
- This is not about enforcement and there will be no 'smoking police' patrolling public places. People can be relied upon to act responsibly when it comes to smoking in public.
- Smoking has a number of negative environmental impacts, such as the littering of cigarette butts and packets. Smokefree outdoor public places will reduce litter in and around playgrounds, sporting fields, parks and other outdoor public places. This is likely to benefit the environment

5. Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18)

Yes we strongly agree. The action plan clearly outlines the responsibilities; health are leading the work within the action plan but for change to happen at a population level then we need to see policy developed by council in partnership with the community.

Good signage is key to a successfully functioning smokefree public places policy. While people may hear about the smokefree policy via media and other publicity, they will need to be reminded by clear, visible and attractive signage on site. Smokefree signage also empowers others in the community by giving them something to point out when asking people to stop smoking in recreational areas.

6. Overall, do you generally agree with contents of the Council's smokefree policy?

Yes strongly agree

The introduction of smokefree public places has at its core the aim of reducing the amount of smoking young people see around them, therefore reducing the negative role model effect of seeing adult smokers and increasing the positive role-modelling effect of seeing non-smoking adults. This may contribute to making young people less likely to start smoking or remaining smokefree

A review of the evidence in the HSC's *Smoking Initiation Literature Review*⁷ and *Framework for Reducing Smoking Initiation in Aotearoa-New Zealand* suggests tobacco use be de-normalised by reducing the visibility, attitudes and behaviours that reinforce the use of tobacco products. One effective way to do this is to increase the number of settings in the community where smoking is banned in all indoor and outdoor spaces. The following associations with smoking uptake in children all suggest that measures that reduce visible smoking role models will help reduce smoking among young people:

- teenagers exposed to smoking restrictions in the home and other environments are less likely to take up smoking
- youth who have parents, peers and/or siblings who smoke are more likely to smoke themselves
- young people with friends who smoke are more likely to be smokers
- increased exposure to smoking in movies is associated with increased rates of smoking experimentation by young people
- the frequency with which young people observe smoking has an association with the perception that smoking is socially acceptable and normal
- perceived high levels of smoking by peers is a strong predictor of smoking
- surveys show that children greatly overestimate the prevalence of smoking among their peers.

7. Do you have any further comments to make?(optional)

We recommend that the council include vaping into the policy and that it is renamed WDC's Proposed Smokefree / Vapefree Outdoor Areas Policy. Vaping is a growing market in New Zealand and it is no different in Whanganui with two new shops now selling vape equipment in town.

1. Allowing people to Vape in our smokefree areas will confuse the public – from a distance vaping and smoking can look similar.
2. Vaping generates potentially hazardous “second hand aerosols” – in a review by the World Health Organisation it concluded that second –hand aerosols are a new air contamination. The report went on to note potentially raised risks for those with pre-existing respiratory conditions and that the increase concentration of toxicants from Second-hand aerosols poses an increased risk for the health of all bystanders.
3. Although it is currently illegal to buy nicotine based vape products these are still readily available in the community either by purchasing on line or by Vape retailers getting around the law by adding free nicotine to vape liquids.
4. Vaping is seen as the new smoking – it is being marketed to young people as an alternative to smoking. However it has not been around long enough for researchers to study the long term effects.
5. We need to act now and not wait until it is too late

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170626-81V7J-72C
Date: Monday, 26 June 2017 1:52:16 p.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170626-81V7J-72C

Attachment: not attached

Name: angela

Email: strattonfamily@xtra.co.nz

Postal address

28 Maxwell Avenue
Durie Hill

Postcode: not supplied

Best daytime contact number: 3453717

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Agree

Do you have any further comments to make?

Smoking is bad for health, we know, but it's way behind alcohol. Can we have the same policies brought in for that now? Alcohol-free communities would have lower rates of crime, cancer & car crashes.

Have you submitted to the Council before?: Yes

Gender: Female

Age: 50 – 59 years

Ethnicity: NZ European

Would you like to be involved in future consultations with the Council?: Yes

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170626-828B2-PFG
Date: Monday, 26 June 2017 1:53:56 p.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170626-828B2-PFG

Attachment: not attached

Name: janis Cusack

Email: jmcusack@xtra.co.nz

Postal address

46 Cameron Road West RD 4 Wanganui

Postcode: 4574

Best daytime contact number: 3458718

Organisation - if you are submitting on behalf of: private

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

The less smoke the better. Lung cancer is a nasty disease to die from.

No member of the public should have to be in a smokey environment simply because they are in a public place.

Dedicated smokers could have an outdoor spot to smoke in for work breaks etc so that their smoke is not breathable by others.

Have you submitted to the Council before?: Yes

Gender: Female

Age: over 60 years

Ethnicity: NZ European

Would you like to be involved in future consultations with the Council?: Yes

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170626-8CSJD-15T1
Date: Monday, 26 June 2017 2:03:16 p.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170626-8CSJD-15T1

Attachment: not attached

Name: Kim Cripps

Email: dkcripps@farmside.co.nz

Postal address

641 Waikupa Road

Postcode: 4582

Best daytime contact number: 0276298546

Organisation - if you are submitting on behalf of: not supplied

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:

Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Strongly agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

The Whanganui District Council can lead by example by making its grounds smoke free. Driving past the grounds at afternoon tea time, it's quite common seeing council staff congregating outside smoking.

Have you submitted to the Council before?: Yes

Gender: Female

Age: 40 – 49 years

Ethnicity: NZ European

Would you like to be involved in future consultations with the Council?: Yes

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170626-918JD-H9B
Date: Monday, 26 June 2017 3:17:20 p.m.

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170626-918JD-H9B

Attachment: not attached

Name: Debbie-Jane Viliamu

Email: debbie-jane.viliamu@teoranganui.co.nz

Postal address

PO Box 611
Whanganui

Postcode: 4540

Best daytime contact number: 027 4677075

Organisation - if you are submitting on behalf of: Healthy Families Whanganui Rangitikei Ruapehu, Te Oranganui

Do you wish to speak in support of your submission?: No

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Neither agree nor disagree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Strongly agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

Background:

Smoking has many negative health effects including increased risk of developing stroke, heart disease and cancers. It is the single biggest cause of preventable death in New Zealand with around 5,000 people dying each year as a result of smoking related illnesses. Exposure to second hand smoke also accounts for significant illness with children and young people most susceptible to conditions caused or exacerbated by tobacco smoke including low birth weight, sudden infant death syndrome and respiratory infections.

Healthy Families Whanganui Rangitikei Ruapehu is about addressing preventable chronic disease by creating healthy change in the places where we live, learn, work and play. A healthier Whanganui community starts in the places where our families spend their time; with smokefree policy already well embedded in schools and workplaces, Council has this opportunity to demonstrate leadership in

supporting the health of our community by strengthening the reach and depth of the current policy as outlined in the proposed Smokefree Auahi Kore Outdoor Areas Policy. This submission supports the collective voice of the Whanganui Tobacco Advisory Group (TAG).

Smokefree 2025 has an aspirational goal of reducing smoking prevalence and tobacco availability to minimal levels essentially making New Zealand a smokefree nation by 2025. It is expected that to achieve this goal, by 2018 daily smoking prevalence must fall to 10 percent and Maori and Pacific rates should have halved from their 2011 levels. The Whanganui DHB area currently has high smoking rates compared to the national average and with Council's Leading Edge strategy articulating an aim to improve this region's performance against the health targets, this proposed Smokefree Auahi Kore Outdoor Areas Policy should absolutely be adopted.

Whanganui DHB Profile:

The Whanganui District Health Board (DHB) has a total population of 60,120 (2013 Census) with a unique profile in that it has:

- A declining rather than growing population by 3.4% from 2006 Census 62,208

- High rates of deprivation compared to the rest of New Zealand, almost one in five (18%) of residents live in a decile 10 area

- Poor health status compared to the rest of New Zealand

- A high and growing proportion of Maori at 23.5% (2006 Census 23.2%) compared to the rest of NZ at 14.1%.

The Whanganui DHB Maori health profile 2015 indicates that 40% of the population of children 0-14 years and 36% of young adults aged 15-24 years are Maori. The Whanganui Maori population is youthful, with a median age of 26.4 years, but showing signs of aging.

- Higher percentage of people aged over 65 years

- The child bearing population for the district is 10,269 aged between 15-44 years (Census 2013) and Maori women account for 24.6% of the childbearing age population in the region

1. Do you agree with the proposed smokefree areas presented in section 2 of the policy?

Yes - strongly agree. The Council has a leadership role within the community, and can contribute to the wellbeing of the community by championing health and wellbeing goals for the city as a whole. One of the key outcomes from a smokefree outdoor areas policy is to normalise non-smoking around children and young people. It will also reduce exposure to second-hand smoke and it was clearly supported in all of the surveys conducted.

2. Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?

Yes - strongly agree. 85% of the survey respondents also agree with the four-metre rule.

3. Do you agree for all Council hire and lease agreements to be smokefree?

Yes - strongly agree. This should be a non-negotiable and would support the leadership that Council is showing with the development of the policy.

4. Do you agree for all events supported and funded by the Council to be smokefree?

Yes - strongly agree and encourage Council to consider how this can be monitored and measured. Increasing the number of smokefree public places will help reduce health inequalities, of which smoking is a major cause, by normalising 'being smokefree' at venues attended by a wide cross-section of the public. According to the New Zealand Tobacco Use Survey, the prevalence of smoking increases in a linear manner for both males and females with increasing levels of deprivation. Around 23.5 percent of New Zealanders smoke. However, people in more deprived socioeconomic areas demonstrate higher rates of smoking: 34.2 percent in the most deprived areas compared with just 14.3 percent in the least deprived areas. The burden of death and illness from smoking is also highest among lower socioeconomic groups.

It is important that we are being smokefree role models for our community and showing them that

smoking is not a 'normal' activity. This will reduce the likelihood that young people will start to smoke.

- This is for a smokefree future generation. Even smokers don't want their kids to smoke.
- There is good evidence that kids are more likely to smoke if they see lots of adults smoking and, therefore, think smoking is more normal than it actually is.
- It's not about punishing smokers or telling them they can't smoke. It's about where they smoke and the opportunity they have to be good role models.
- Smokefree public places will make our town or city an even better place to live through discouraging unhealthy activities in public.
- Smokefree public places further many of the council's desired outcomes for community health, equality and the natural environment.
- There is a high level of public support for smokefree public places.
- Many places around New Zealand and the world have implemented successful smokefree public places policies.
- This is not about enforcement and there will be no 'smoking police' patrolling public places. People can be relied upon to act responsibly when it comes to smoking in public.
- Smoking has a number of negative environmental impacts, such as the littering of cigarette butts and packets. Smokefree outdoor public places will reduce litter in and around playgrounds, sporting fields, parks and other outdoor public places. This is likely to benefit the environment

5. Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18)

Yes - strongly agree. Healthy Families WRR want to collaborate with Council and other partners to create social change in this region around smoking and reduce the prevalence of smoking for the health of our community and our future generations. The action plan shows good understanding of the work that needs to be done to embed the policy and ensure its efficacy.

A key learning from other councils who have created smokefree public policy is that ensuring clear, consistent and ongoing communication of the policy is important and that good signage is also key to a successfully functioning smokefree public places policy.

6. Overall, do you generally agree with contents of the Council's smokefree policy?

Yes - strongly agree. The introduction of smokefree public places has at its core the aim of reducing the amount of smoking young people see around them, therefore reducing the negative role model effect of seeing adult smokers and increasing the positive role-modelling effect of seeing non-smoking adults. This may contribute to making young people less likely to start smoking or remaining smokefree

Imagine if the Whanganui District Council could claim the country's best performance against the Government's Smokefree 2025 target and lead the way in reducing health inequity associated with tobacco smoking. Smokefree public places and Smokefree events, hireage, lease agreements and MoU's should all be smokefree.

7. Do you have any further comments to make?(optional)

Recommend that the council include vaping in the policy and that it is renamed WDC's Proposed Smokefree / Vapefree Outdoor Areas Policy. Vaping is a growing market in New Zealand and it is no different in Whanganui with two new shops now selling vape equipment in town.

1. Allowing people to Vape in our smokefree areas will confuse the public – from a distance vaping and smoking can look similar.
2. Vaping generates potentially hazardous "second hand aerosols" – in a review by the World Health Organisation it concluded that second –hand aerosols are a new air contamination. The report went on to note potentially raised risks for those with pre-existing respiratory conditions and that the increase concentration of toxicants from Second-hand aerosols poses an increased risk for the health of all bystanders.
3. Although it is currently illegal to buy nicotine based vape products these are still readily available in the community either by purchasing on line or by Vape retailers getting around the law by adding free nicotine to vape liquids.
4. Vaping is seen as the new smoking – it is being marketed to young people as an alternative to

smoking. However it has not been around long enough for researchers to study the long term effects.
5. We need to act now and not wait until it is too late

Have you submitted to the Council before?: not supplied

Gender: not supplied

Age: not supplied

Ethnicity: not supplied

Would you like to be involved in future consultations with the Council?: not supplied

From: Whanganui District Council
To: [Joe Salmon](#); [Policy Submissions](#); [Lauren Tamehana](#)
Subject: WANG Website - Smokefree Policy - Submission Form ref: WANG-QF-170626-934K7-15FV
Date: Monday, 26 June 2017 3:26:03 p.m.
Attachments: [Smokefree Outdoor Areas Policy Submission Jun 2017.pdf](#)

WANG Website - Smokefree Policy - Submission Form

Reference: WANG-QF-170626-934K7-15FV

Attachment: attached

Name: Amanda Gibbons

Email: amanda@mainstreetwanganui.co.nz

Postal address

36 Ridgway Street
Whanganui

Postcode: 4501

Best daytime contact number: 0272226691

Organisation - if you are submitting on behalf of: Mainstreet Wanganui

Do you wish to speak in support of your submission?: Yes

Do you agree with the proposed smokefree areas presented in section 2 of the policy?:
Strongly agree

Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?: Strongly agree

Do you agree for all Council hire and lease agreements to be smokefree?: Strongly agree

Do you agree for all events supported and funded by the Council to be smokefree?: Strongly agree

Do agree for Council to take an advocacy role in promoting a smokefree district?: Agree

Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18): Agree

Overall, do you generally agree with contents of the Council's smokefree policy?: Strongly agree

Do you have any further comments to make?

Please see attached submission

Have you submitted to the Council before?: Yes

Gender: Female

Age: 30 – 39 years

Ethnicity: NZ European

Would you like to be involved in future consultations with the Council?: Yes

36 Ridgway Street
PO Box 373, Wanganui
Ph 06 348 0157
Fax 06 348 0159
amanda@mainstreetwanganui.co.nz
www.mainstreetwhanganui.co.nz



Wednesday 21 June 2017

Wanganui District Council
101 Guyton Street
Wanganui 4540

Re: Wanganui District Council Smokefree Outdoor Areas Policy

Tena Koe,

This submission is made on behalf of Mainstreet Wanganui Inc (Mainstreet) and has been prepared by The Mainstreet Executive represented by Peter Robinson, Acting Chair and Amanda Gibbons, General Manager.

This organisation represents all businesses located within the Central Business District (CBD) of Wanganui and property owners. We also have a wider community interest in maintaining a safe and attractive Town Centre.

This organisation currently manages maintenance in the Wanganui CBD A and CBD B precinct, via a standing Service Level Agreement with Wanganui District Council.

Item referred to in this submission is:

1. We support Option 2 – Adopt the Smokefree Outdoor Areas Policy 2017

Through conversations with our members it is overwhelmingly apparent that a Smokefree Town Centre is preferred however individual businesses would rather a policy be in place to approach this as most believe it is bad for business owners and staff to ask a smoker to desist smoking in the area of their business.

When speaking with some of our members in the hospitality sector there is a mixed reaction with a few being okay with having designated smoking areas, most that were spoken to not wanting any smokers in or near their businesses and others having no opinion on the matter. Once again the majority would prefer not to have smoking near their premises.

In 2014 and 2015 Mainstreet Whanganui worked with the Cancer Society and other health organisations in an effort to create a Smokefree CBD. In 2014 a Cigarette Butt Collection (litter) count was undertaken and again in 2015 after the Smokefree CBD promotions including a Smokefree across street banner (this still exists and is in the Avenue when the spaces are not booked) and signage that was placed on seating throughout the Town Centre. The result was a -46% decrease in cigarette butt collection over the two periods. Although

anecdotal Mainstreet Whanganui would like to think that if a simple Whanganui wide promotion was able to achieve part or all of those results, this policy is going to gain traction towards a Smokefree Town Centre.

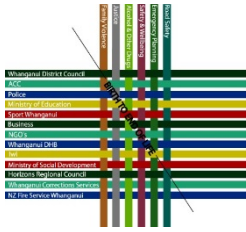
Mainstreet Whanganui also supports the events that we run and manage are encouraged to be smokefree so appreciate the suggestion of funding towards collateral to support this.

We thank you for your consideration.

Yours sincerely

Peter Robinson
Acting Chair

Amanda Gibbons
General Manager



SAFER WHANGANUI – A positive place to live, learn, work and play

Whanganui District Council's Proposed Smokefree Auahi Kore Outdoor Areas Policy Submission

Name: Lauren Tamehana

Name of organisation: Safer Whanganui Steering Group

Role: Safer Whanganui Project Leader

Yes we wish to speak in support of our submission?

Background:

Smoking has many negative health effects including increased risk of developing stroke, heart disease and cancers. It is the single biggest cause of preventable death in New Zealand with around 5,000 people dying each year as a result of smoking related illnesses. Exposure to second hand smoke also accounts for significant illness with children and young people most susceptible to conditions caused or exacerbated by tobacco smoke including low birth weight, sudden infant death syndrome and respiratory infections.

Whanganui DHB has high smoking rates compared to the national average. The rates of young women of childbearing age that smoke is a particular concern, as is the high rate of smoking amongst Maori.

Safer Whanganui is a Council- mandated community collaborative framework that oversees intersectorial work on community safety. Whanganui was first accredited as a safe community in 2010. We were ahead of our time with our accreditation application being the first in the world to use Results Based Accountability. We have continued with our commitment to our community's vision of being Leading Edge, with Safer Whanganui embedded in our Council 10 Year Plan and our commitment to a full time project leader.

All of our partners have recommitted to Safer Whanganui and in June 2016 we were reaccredited as a safe community. Safer Whanganui partners are committed to Whanganui being a positive place to live, learn, work and play.

1. Do you agree with the proposed smokefree areas presented in section 2 of the policy?

Yes we strongly agree. The Council has a leadership role within the community, and can contribute to the wellbeing of the community by championing health and wellbeing goals for the City as a whole. One of the key outcomes from a smokefree outdoor areas policy is to normalise non-smoking around children and young people. Smokefree outdoor areas will reduce exposure to second-hand smoke and it was clearly supported in all of the surveys conducted.

If we can reduce the amount of smoking children and young people see around them we will increase the likelihood that they will remain smokefree. More than anything, this policy is about the kids. Attention is increasingly turning to what impact seeing people smoking around them has on the future smoking behaviour of children and young people. Research shows that the longer the onset of

smoking is delayed the less likely a person is to become a daily smoker.⁵ Initiation into smoking usually occurs during pre-adolescence, with daily smoking behaviours typically established before the end of adolescence.

2. *Do you agree the entrances and exits of all public accessible buildings, as defined in section 3, are designated smokefree?*

Yes we strongly agree. 85% of the survey respondents also agree with the four-metre rule.

3. *Do you agree for all Council hire and lease agreements to be smokefree?*

Yes we strongly agree. This supports the leadership that Council is showing with the development of the policy and it shows that Council are in fact walking the talk.

4. *Do you agree for all events supported and funded by the Council to be smokefree?*

Yes we strongly agree

Increasing the number of smokefree public places will help reduce health inequalities, of which smoking is a major cause, by normalising 'being smokefree' at venues attended by a wide cross-section of the public. According to the *New Zealand Tobacco Use Survey*, the prevalence of smoking increases in a linear manner for both males and females with increasing levels of deprivation.

Around 23.5 percent of New Zealanders smoke. However, people in more deprived socioeconomic areas demonstrate higher rates of smoking: 34.2 percent in the most deprived areas compared with just 14.3 percent in the least deprived areas. The burden of death and illness from smoking is also highest among lower socioeconomic groups.

It is important that we are being smokefree role models for our community and showing them that smoking is not a 'normal' activity. This will reduce the likelihood that young people will start to smoke.

- This is for a smokefree future generation. Even smokers don't want their kids to smoke.
- There is good evidence that kids are more likely to smoke if they see lots of adults smoking and, therefore, think smoking is more normal than it actually is.
- It's not about punishing smokers or telling them they can't smoke. It's about where they smoke and the opportunity they have to be good role models.
- Smokefree public places will make our town or city an even better place to live through discouraging unhealthy activities in public.
- Smokefree public places further many of the council's desired outcomes for community health, equality and the natural environment.
- There is a high level of public support for smokefree public places.
- Many places around New Zealand and the world have implemented successful smokefree public places policies.
- This is not about enforcement and there will be no 'smoking police' patrolling public places. People can be relied upon to act responsibly when it comes to smoking in public.
- Smoking has a number of negative environmental impacts, such as the littering of cigarette butts and packets. Smokefree outdoor public places will reduce litter in and around playgrounds, sporting fields, parks and other outdoor public places. This is likely to benefit the environment

5. *Do you generally agree with the proposed actions Council will undertake in collaboration with partners? (pages 12-18)*

Yes we strongly agree. The action plan clearly outlines the responsibilities; health are leading the work within the action plan but for change to happen at a population level then we need to see policy developed by council in partnership with the community.

Good signage is key to a successfully functioning smokefree public places policy. While people may hear about the smokefree policy via media and other publicity, they will need to be reminded by clear, visible and attractive signage on site. Smokefree signage also empowers others in the community by giving them something to point out when asking people to stop smoking in recreational areas.

6. *Overall, do you generally agree with contents of the Council's smokefree policy?*

Yes strongly agree

The introduction of smokefree public places has at its core the aim of reducing the amount of smoking young people see around them, therefore reducing the negative role model effect of seeing adult smokers and increasing the positive role-modelling effect of seeing non-smoking adults. This may contribute to making young people less likely to start smoking or remaining smokefree. A review of the evidence in the HSC's *Smoking Initiation Literature Review*⁷ and *Framework for Reducing Smoking Initiation in Aotearoa-New Zealand* suggests tobacco use be de-normalised by reducing the visibility, attitudes and behaviours that reinforce the use of tobacco products. One effective way to do this is to increase the number of settings in the community where smoking is banned in all indoor and outdoor spaces. The following associations with smoking uptake in children all suggest that measures that reduce visible smoking role models will help reduce smoking among young people:

- teenagers exposed to smoking restrictions in the home and other environments are less likely to take up smoking
- youth who have parents, peers and/or siblings who smoke are more likely to smoke themselves
- young people with friends who smoke are more likely to be smokers
- increased exposure to smoking in movies is associated with increased rates of smoking experimentation by young people
- the frequency with which young people observe smoking has an association with the perception that smoking is socially acceptable and normal
- perceived high levels of smoking by peers is a strong predictor of smoking
- surveys show that children greatly overestimate the prevalence of smoking among their peers.

7. *Do you have any further comments to make?(optional)*

We recommend that the council include vaping into the policy and that it is renamed WDC's Proposed Smokefree Outdoor Areas Policy and there is reference to all forms that it pertains to, eg Cigarettes, Vaping and Electronic Cigarettes. Vaping is a growing market in New Zealand and it is no different in Whanganui with two new shops now selling vape equipment in town.

1. Allowing people to Vape in our smokefree areas will confuse the public – from a distance vaping and smoking can look similar.
2. Vaping generates potentially hazardous “second hand aerosols” – in a review by the World Health Organisation it concluded that second –hand aerosols are a new air contamination. The report went on to note potentially raised risks for those with pre-existing respiratory conditions and that the increase concentration of toxicants from Second-hand aerosols poses an increased risk for the health of all bystanders.
3. Although it is currently illegal to buy nicotine based vape products these are still readily available in the community either by purchasing on line or by Vape retailers getting around the law by adding free nicotine to vape liquids.
4. Vaping is seen as the new smoking – it is being marketed to young people as an alternative to smoking. However it has not been around long enough for researchers to study the long term effects.
5. We need to act now and not wait until it is too late

DRAFT