



**WHANGANUI  
DISTRICT COUNCIL**  
Te Kaunihera a Rohe o Whanganui

# **Proposed Arts and Culture Strategic Plan 2019 - 2029**

The Plan establishes Council's strategic direction for arts and culture over the next ten years.

## **Submissions Received**

**From:** [Leayne Huirua](#)  
**To:** [Jennifer Gaskin](#)  
**Subject:** FW: Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Tuesday, 22 January 2019 9:06:43 a.m.

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**From:** Whanganui District Council [mailto:noreply@whanganui.govt.nz]  
**Sent:** Saturday, 19 January 2019 1:40 p.m.  
**To:** kebcraig@gmail.com  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	666011339193319
First name	Karen
Last name	Craig
Email address	<a href="mailto:kebcraig@gmail.com">kebcraig@gmail.com</a>
Postal address	67 Great North Road St Johns Hill
Daytime phone number	0211323939
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	
Gender	Female

## Arts & Culture Strategy Submissions: 001

Age group	50 - 59 years
Ethnicity	Other,American/European
Would you be interested in being involved in further consultation opportunities with Council?	Yes
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives</p>	

## Arts & Culture Strategy Submissions: 001

for this goal?  (Please see page 22 of the Strategic Plan)	Strongly agree
<b>OVERALL</b>	
What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Strongly agree
Further comments	
Supporting documents	File(s) not provided
I would like to speak in support of my submission	No



**From:** [Jan Arnold](#)  
**To:** [!Policy Submissions](#)  
**Subject:** Arts  
**Date:** Friday, 1 February 2019 9:24:41 a.m.

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What about helping to make some of the empty shops in the Main Street available for artists or art collectives with some type of funding. Displaying works for enjoyment could help fledging artists to develop...how else can they get feedback from the public. It is quite hard to get affordable space as art is only as good as what the public desires when looking at the sales side of an artists life. Sometimes that can mean very little bit of terms of marketing.

One space could hold a collective of many. Students who are seeking autonomy in their field could test the waters. I teach retired ladies at present with nowhere to display their works unless we pay a lot of money to hire suitable premises.

The open studios are a wonderful way to address this once a year, but visitors prefer to see something new and often miss a studio they had seen the year before.

Just a couple of thoughts but overall a plan worth supporting in principle.

Jan Arnold

Sent from my iPad

**From:** [Richard Reading](#)  
**To:** [!Policy Submissions](#)  
**Date:** Saturday, 2 February 2019 11:25:41 a.m.

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Hi,

You are asking for submissions on Visions for Arts and Culture. Below is my idea about this for Whanganui.

We are known as a fine arts town, but how about making us the true arts center of all New Zealand, and this is my idea.

Use a building such as one of the unused old Farmers shops right in the center of the CBD. break it up into areas for the Arts, as many as you can get in for display purposes and everything on display for sale, changing the displays every couple of months or so to let ALL artists display their wares. I can think of paintings, pottery, glass, bone, and jade carvings, woodwork, jewellery making, and more.

Having an area or areas for handicapped peoples work also, where very little is done for these people at present, they too have a life.

Groups, and individual displays for a specified time.

Invitations for well known artists to display their work, from all over the country from time to time.

Have actual working areas for the artists to work on site in their respective artistic areas.

All displays to be ON SALE all the time.

A 10 or 15% collection on each sale goes to the Council to assist with the cost of running such an enterprise.

There are also other arts that could be included that I cannot think about at present.

What a sensational concept this would be for our town to have such a place to show visual art and working people doing their own thing.

Perhaps letting Community Patrols manage the security during working hours against theft, this is a free volunteer organization.

Having areas for patrons to sit and look at the work on display.

Having a volunteer cafe inside, all proceeds back to the council.

Making Whanganui a True capital of the arts. What an asset to the town and for the artists of all types of artistic groups right in the center of town.

This is my contribution for the Arts of Whanganui and for the town itself, maybe something on these lines going forward could be achieved, Perhaps start small but growing for the future.

Thank you for the opportunity to express my views on art in our city.

Richard Reading

**From:** [Whanganui District Council](#)  
**To:** [bronwynpaul50@gmail.com](mailto:bronwynpaul50@gmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Monday, 18 February 2019 12:11:43 p.m.



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	095021211193318
First name	Bronwyn
Last name	Paul
Email address	bronwynpaul50@gmail.com
Postal address	PO Box 937, Whanganui
Daytime phone number	0274829600
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	Yes
Gender	Female
Age group	60 years or over
Ethnicity	NZ European, Maori
Would you be interested in being involved in further consultation opportunities with Council?	Yes

<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Agree
<b>OVERALL</b>	
What is your level of agreement with	

the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Strongly agree
Further comments	
Supporting documents	File(s) not provided
I would like to speak in support of my submission	No

**From:** [Whanganui District Council](#)  
**To:** [sezanim@hotmail.com](mailto:sezanim@hotmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Wednesday, 27 February 2019 11:56:09 AM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	535021156190527
First name	Sarah
Last name	Thompson
Email address	sezanim@hotmail.com
Postal address	2271 MANGAMAHU ROAD WHANGANUI 4586
Daytime phone number	06 3422 956
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	No
Gender	Female
Age group	30 - 39 years
Ethnicity	Other,British
Would you be interested in being involved in further consultation	Yes

opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	

<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Strongly agree</p>
<p>Further comments</p>	<p>I am very impressed and very excited by Strategic Plan. I'm a creative myself, looking to start my own creative business so I'm all for this plan. I was lucky enough to be awarded with a grant from your creative Community scheme, I have to say I fell upon it rather by mistake so it would be great to see greater proportion of funding schemes available. I particularly agree with the aim to connect people and creative communities. Art for ALL is definitely something I feel strongly about especially with there being a high number of lower income families within Whanganui. And getting children involved with art a must! I would love to instigate a "Creative Tamariki Centre" which could house everything from messy half hour for the very young through to a venue for school visits for participation in animation, new media and other art forms. I think Wanganui could become a hub for something similar to Capital E that runs down in Wellington. Only cooler of course. Keep up the good work, I can only think of exciting times ahead for this fine city.</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>No</p>



**From:** [Whanganui District Council](#)  
**To:** [adrhart@gmail.com](mailto:adrhart@gmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Sunday, 3 March 2019 6:31:05 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	993031830195803
First name	Adrian
Last name	Hart
Email address	adrhart@gmail.com
Postal address	23/2 Victoria Avenue, Whanganui
Daytime phone number	021 02608421
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	No
Gender	Male
Age group	60 years or over
Ethnicity	NZ European
Would you be interested in being involved in further consultation opportunities with Council?	Yes

<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	
What is your level of agreement with	

<p>the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	
<p>Further comments</p>	<p>The preservation of as many older buildings as possible is vital to maintain the soul of the city and its surroundings. This is one of its unique 'selling points,' both for the arts and commerce. Good architecture and town planning is vital to the emotional well-being of a city's inhabitants.</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>No</p>

**From:** [Whanganui District Council](#)  
**To:** [s.keating@uol.ac.nz](mailto:s.keating@uol.ac.nz)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Tuesday, 5 March 2019 1:53:13 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	760031353191205
First name	Sacha
Last name	Keating
Email address	s.keating@uol.ac.nz
Postal address	52 Nile st
Daytime phone number	0220646277
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	Yes
Gender	Male
Age group	40 - 49 years
Ethnicity	Maori
Would you be interested in being involved in further consultation opportunities with Council?	Yes

<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	
What is your level of agreement with	

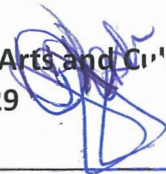
<p>the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Strongly agree</p>
<p>Further comments</p>	<p>I believe the proposed strategy adheres to the goals and objectives of the creative community. It also reads that Maori contributions to art and infrastructure will be more openly considered. My only concern that the council and sub-working groups have a continued habit of not tendering major contracts to local contractors and practitioners. How can the council support the creative sector and local practitioners if 'we' don't have the opportunity to tender for these contracts? For me, in particular, it pertains to Audio Production for events such as the Masters Games. I believe the council researching a database of local practitioners will hopefully mean the end of outsourcing. If we want a vibrant community we must keep the money in town to develop our local economy using the professional networks that have always been available yet overlooked. After consultation with my colleagues and peers, it can be said the lack of opportunity for local practitioners has dilapidated the patriotism for our city. This in turn has meant practitioners like myself have had to work out of Whanganui in order to survive our respective business and artistic enterprises. I wish to see this restored. Writing and reading a strategy is relatively easy, implementing it with integrity and a true commitment to developing our creative industries and cultural diversity is the real task at hand. I look forward to hearing about the next opportunities in my creative fields.</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>No</p>





**WHANGANUI DISTRICT COUNCIL**  
Te Kaunihera a Rohe o Whanganui

Submission: Proposed Arts and Culture Strategic Plan 2019-2029



**Submissions close 5.00pm on Friday, 15 March 2019**

**Privacy statement:** Please be aware when providing personal information that this submission form is part of the public consultation process. As such, this document (including contact details) will be copied and made publicly available. Personal information will be used for the administration of this consultation process and decision-making. All information will be held by the Whanganui District Council, 101 Guyton Street, and submitters have the right to access and correct personal information.

Online: You can complete this submission online at [www.whanganui.govt.nz/haveyoursay](http://www.whanganui.govt.nz/haveyoursay)

Alternatively, please return this form, or send your written submission to:

Proposed Arts and Culture Strategic Plan 2019-2029  
Whanganui District Council  
101 Guyton Street  
Whanganui 4500

Email: [policysubmissions@whanganui.govt.nz](mailto:policysubmissions@whanganui.govt.nz)

**YOUR DETAILS** (please print your details clearly)

Name: RICK RUDD  
E-mail: \_\_\_\_\_  
Postal Address: 8 BATES STREET  
WHANGANUI Post code 4500  
Best daytime contact number: 06 348 5555

Organisation: If you are completing this submission on behalf of an organisation please name the organisation and your role:

RICK RUDD FOUNDATION / QUARTZ MUSEUM OF  
Trustee STUDIO CERAMICS  
Director - Curator

**Oral submissions**

If you wish to speak to Council in support of your written submission please tick the box below.

- Yes I would like to speak in support of my submission (please ensure you have completed the details above, including contact **phone number**)

**Note:** A hearing may be held to hear submissions on a date to be advised. If you have indicated that you wish to speak on your submission we will contact you to arrange a time.

If you would be interested in being involved in further consultation opportunities with Council please tick the box below and ensure your contact details have been completed.

- Yes I would like to be involved in future consultation and am happy for you to retain my contact details.

Please turn over

# Arts & Culture Submission : 008

Please indicate your level of agreement below for the vision and goals of the proposed Arts and Culture Strategic Plan.

KEY ISSUES	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
<b>VISION</b>					
<p><b><i>Creativity is at the heart of our identity</i></b> Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>		✓			
<b>GOALS</b>					
<p><b><i>Mana whenua participation</i></b> Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>		✓			
<p><b><i>Champion arts and culture</i></b> Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	✓				
<p><b><i>Connected creative communities</i></b> Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>		✓			
<p><b><i>A prosperous creative economy</i></b> Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	4.3 ✓	4.1 4.2 ✓			
<p><b><i>Access and engagement for all</i></b> Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>		✓			
<b>OVERALL</b>					
<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>		✓			



Please use this space to provide reasons for your responses to the above. In particular, if you disagreed with any of the aspects we are consulting on please let us know why and provide any alternative ideas you may have:

I believe Council should support all aspects of art and culture in Whangarei as it has become the focus of much of our tourism.

From my experience, top management at Council needs to engage more with those who attempt to engage with them, without just dismissing or ignoring their concerns.

**OPTIONAL:**

Have you submitted to Council before?

Yes  No

Gender: Female  Male  Gender Diverse

Age: Under 18 Years  18 – 29 years  30 – 39 years  40 – 49 years   
50 – 59 years  60 years and over

Ethnicity: NZ European  Māori  Asian  Pacific Peoples   
Middle Eastern/Latin American/African   
Other  .....

Thank you for your submission

**From:** [Whanganui District Council](#)  
**To:** [kbwilkie@gmail.com](mailto:kbwilkie@gmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Monday, 11 March 2019 4:21:12 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	332031621191011
First name	Kevin
Last name	Wilkie
Email address	kbwilkie@gmail.com
Postal address	107 Liverpool Street College Estate Whanganui 4500
Daytime phone number	0274 782 486
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	No
Gender	Male
Age group	60 years or over
Ethnicity	NZ European
Would you be interested in being involved in further consultation	Yes

opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	

<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Strongly agree</p>
<p>Further comments</p>	<p>To enable the Council to fully collaborate to the fostering of the arts, in particular the local artists themselves, an additional council action needs to be added to Goal 2 (Champion arts and culture) to mandate that the contribution to the local art community be added, if not already in place, as a consideration factor/weighted attribute to all procurement decisions made by the Council including those being made under delegated authority. Similarly such consideration should also be included in all decisions relating to grants and gifts. To enable this additional Goal 2 action to be given effect to appropriate changes should be made to existing Council procedures/policies such as the Procurement Policy e.g an arts contribution factor to be added to Section 11.2 of the Procurement Policy</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>Yes</p>

**From:** [Whanganui District Council](#)  
**To:** [hoddinott\\_nz@yahoo.com](mailto:hoddinott_nz@yahoo.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Thursday, 7 March 2019 4:07:05 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	503031607190407
First name	Holly
Last name	Hoddinott
Email address	<a href="mailto:hoddinott_nz@yahoo.com">hoddinott_nz@yahoo.com</a>
Postal address	49 BALLANCE STREET ARAMOHO WHANGANUI 4500
Daytime phone number	027 250 5338
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	No
Gender	Female
Age group	40 - 49 years
Ethnicity	NZ European
Would you be interested in being involved in further consultation	No

opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
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<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	

<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Strongly agree</p>
<p>Further comments</p>	<p>Whanganui has so much going on in the arts and culture realm. It would be great if Whanganui were to open that out to members of the community who are not typically involved with our major arts and cultural institutions. Providing opportunities for Whanganui school students to study film-making and animation outside of school hours could have tremendous benefits for the community and the arts scene. This would provide career pathways for students, who often do not get a lot of opportunities to create digital material at school. It would be particularly beneficial for students from low socio-economic areas of the city. We currently have self-service library hubs being rolled out in suburbs throughout the city; is it possible for a mobile tutor to get around these hubs teaching film-making and animation to kids in these areas for free - it would be great to target kid whose parents do not have the wherewithal to send them to extracurricular classes. We already have some interesting filmmakers in Whanganui. Beyond this, wouldn't it be great for these filmmakers to collectivise and for there to be tertiary film-making and animation opportunities here in our city.</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>No</p>

**From:** [Whanganui District Council](#)  
**To:** [tamehana71@xtra.co.nz](mailto:tamehana71@xtra.co.nz)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Wednesday, 6 March 2019 9:27:12 AM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	080030927191106
First name	Hone
Last name	Tamehana
Email address	tamehana71@xtra.co.nz
Postal address	
Daytime phone number	0272949471
Organisation name	Putiki Marae/Ngati Tumango raua ko Ngati Tupoho
Your role	Chairman
Have you submitted to the Whanganui District Council before?	Yes
Gender	Male
Age group	60 years or over
Ethnicity	Maori
Would you be interested in being involved in further consultation	Yes



opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Neither agree nor disagree
<b>OVERALL</b>	

What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Neither agree nor disagree
Further comments	Ngati Tumango, and Ngati Tupoho of Putiki Marae want to promote the great design of communication process that includes, Consultation, Co-design and Co-construction in a timely manner. For the health and sustainability of relationships, it is imperative that this process takes place.
Supporting documents	File(s) not provided
I would like to speak in support of my submission	No

**From:** [Riah King-Wall](mailto:Riah.King-Wall)  
**To:** [!Policy Submissions](#)  
**Subject:** FW: Consultation opportunity - Whanganui District Council Arts and Culture Strategic Plan  
**Date:** Thursday, 7 March 2019 12:13:21 PM

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**From:** Michelle Colson [<mailto:hasanyoneseenmeshell@hotmail.com>]  
**Sent:** Tuesday, 5 March 2019 3:50 PM  
**To:** Riah King-Wall <[Riah.King-Wall@whanganui.govt.nz](mailto:Riah.King-Wall@whanganui.govt.nz)>  
**Subject:** Re: Consultation opportunity - Whanganui District Council Arts and Culture Strategic Plan

Hi Riah

I hope you're feeling better.

I've just read the Proposed Arts and Culture Strategic Plan 2019-2029 and think it's very positive.

I believe it would be very helpful to artists if they received support in applying for funding from the Creative Communities Scheme. It would be even better to access Creative NZ funding which is of greater value and also has a greater reach and will elevate deserving artists. That might require quite some effort, mentoring and a good understanding of the process. It would be a good outcome for Whanganui though.

There are quite a lot of individually operated galleries, home studios, and collective run or commercial galleries in Whanganui, but how do residents & visitors access these? If you google artists in whanganui you might click on this link <https://www.visitwhanganui.nz/arts-whanganui/> which doesn't give you much to go on. I can think of two art galleries on Taupo Quay that have been around a number of years that are not listed Space Gallery and Fine Arts Whanganui. It might be useful to create an online art guide for easy accessibility or similar.

Adding value to the already existing Artist Open Studios could be a start. I believe they did this in the Coromandel where they created an all year programme with open studios as a featured event. If you google art in coromandel you find this: <https://www.coromandelartstour.co.nz/special-events>

I would love to see more Call for Entries type events here where it may be a River Sculpture Award or another idea might be a Mural Award. These can be national and put the spotlight on Whanganui. Of course there needs to be a prize or funding to create the sculpture, or hold the event, but Call for Entries do generate an entry fee. Working with the likes of Treadwell Gordon Solicitors could work for a mural award... they sponsor the event, and their building becomes a giant work of art (which would look a lot better than does). Working with commercial businesses to promote/engage in the arts would be great.

In any event sculptures and installations in public spaces is excellent so would like to see more of that, including Mana Whenua.

Council/power organisations could offer pillar boxes to paint with Resene as

sponsor providing the paint. A great way to engage community.

The word on the street is the guts has gone out of UCOL for the arts and I'm not sure what you would do about this. The national reputation for glass and visual arts may have diminished somewhat.

I absolutely agree that there could be more done on showcasing our nationally/internationally recognised artists.... we have many here.

Some gallery groups, or indeed individuals have no experience running a business (which is ultimately what a gallery or studio is) and don't do it very well. They have no idea on strategy, marketing or even the reality of their financial situation which is concerning and doesn't bode well for longevity. Perhaps there could be more partnerships on strengthening the structures underpinning galleries and artist ventures.

These are just some thoughts that come to mind and apologies if they don't quite sit within the policy framework. Incidentally I have a background in arts administration and events and would be happy to chat or provide assistance at any time.

Thanks for all your hard work.  
Kind regards  
Michelle Colson  
0212 510 656

**Jennifer Gaskin**

**From:** Whanganui District Council <noreply@whanganui.govt.nz>  
**Sent:** Wednesday, 13 March 2019 6:30 PM  
**To:** meri.haami@gmail.com  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029

**Categories:** Sub.PDF.XLS



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	479031830192913
First name	Meri
Last name	Haami
Email address	meri.haami@gmail.com
Postal address	17 ROSALIE TERRACE KELVIN GROVE PALMERSTON NORTH 4414
Daytime phone number	0273865199
Organisation name	Te Rūnanga o Tamaupoko
Your role	Arts and Culture External Appointment
Have you submitted to the Whanganui District Council before?	No
Gender	Female
Age group	18 - 29 years
Ethnicity	Maori,Asian

Would you be interested in being involved in further consultation opportunities with Council?	Yes
<b>KEY ISSUES</b>	
<b>VISION</b>	
Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?  (Please see page 11 of the Strategic Plan)	Strongly agree
<b>GOALS</b>	
Mana whenua participation Do you agree with the key objectives for this goal?  (Please see page 14 of the Strategic Plan)	Strongly agree
Champion arts and culture Do you agree with the key objectives for this goal?  (Please see page 16 of the Strategic Plan)	Strongly agree
Connected creative communities Do you agree with the key objectives for this goal?  (Please see page 18 of the Strategic Plan)	Strongly agree
A prosperous creative economy Do you agree with the key objectives for this goal?  (Please see page 20 of the Strategic Plan)	Strongly agree
Access and engagement for all Do you agree with the key objectives for this goal?  (Please see page 22 of the Strategic Plan)	Strongly agree
<b>OVERALL</b>	
What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Strongly agree

## Arts & Culture Submission : 013

Further comments	I have strongly agreed that the aforementioned key objectives are highly important, particularly mana whenua participation. Please see my attached letter below stating how Te Rūnanga o Tamaupoko should be acknowledged as mana whenua within Art and Culture committees and spaces. Presently, the Tamaupoko region represented through Te Rūnanga o Tamaupoko is not acknowledged or recognised. The letter discusses these points comprehensively.
Supporting documents	<a href="#">Meri Haami - Te Rūnanga o Tamaupoko Submission.pdf</a> - Received
I would like to speak in support of my submission	Yes

Meri Haami  
Arts and Culture External Appointment  
Te Rūnanga o Tamaupoko  
Palmerston North, 4414  
Email: meri.haami@gmail.com

Wednesday 13<sup>th</sup> March, 2019

Whanganui District Council  
101 Guyton St  
Whanganui  
4500

Tēnā koutou,

## **Re: Consultation - Whanganui District Council Arts and Culture Strategic Plan**

I am writing this letter as supportive of my submission towards the Whanganui District Council Arts and Culture Strategic Plan. I am currently the Arts and Culture External appointment for Te Rūnanga o Tamaupoko, who has recently begun with a new Chair, Dr. Rāwiri Tinirau. My appointment entails that I sit on committees pertinent to the Arts and Culture within the Whanganui District Council as well as report to the Rūnanga regarding this. I am presently involved on two Arts and Culture committees, which include:

1. Creative Communities Assessment Committee; and the
2. Public Arts Steering Group

My work with these committees within the Arts and Culture space extends beyond the city limits, which includes Whanganui District Council regions, such as rural areas, including the Tamaupoko tupuna rohe around the Whanganui River. This region has often been overlooked as it is not within the Whanganui township.

This letter stands as a combined submission on behalf of Te Rūnanga o Tamaupoko and myself to recognise my position within both the Creative Communities Assessment Committee as well as the Public Arts Steering Group as representative of Te Rūnanga o Tamaupoko. Presently within the committees, there is only one position that is reserved as iwi representation. While I believe that these positions should be reserved for mana whenua, these positions are taken by iwi from the Tupoho region or who have connections to Te Rūnanga o Tupoho. I believe that it is important to have Tupoho representation on these committees, however Te Rūnanga o Tamaupoko and myself also feel that Tamaupoko should receive the same acknowledgement but that this position is recognised as separate. Furthermore, I believe that the Tamaupoko position should not fall in the criteria of one position that is solely 'iwi representation,' rather that Tupoho and Tamaupoko stand on these committees concurrently as mana whenua but as separate positions.

The overall impact of recognising Tamaupoko and its representation through Te Rūnanga o Tamaupoko will create proper access and engagement with mana whenua that aligns with the principles of Te Tiriti o Waitangi. Recognising Te Rūnanga o Tamaupoko and its sole position within the Arts and Culture for the Whanganui District Council is pertinent to all of the five visions for the Arts and Culture Strategic Plan:

1. Mana whenua participation:
  - a. Having both Tupoho and Tamaupoko be recognised as separate yet important entities will increase mana whenua participation. Furthermore, both entities will feel that they do not have to conflict in order to attain the one 'iwi representation' role.



2. Championing arts and culture:
  - a. With an increase in mana whenua participation, Tamaupoko through Te Rūnanga o Tamaupoko will feel more supported within the arts and culture space.
3. Connected creative communities:
  - a. With an increase in participation from Tamaupoko through Te Rūnanga o Tamaupoko, this will intrinsically filter into more creative connected communities.
4. A prosperous creative economy:
  - a. Through connecting with the Tamaupoko region and Te Rūnanga o Tamaupoko as an access point, the creative arts and culture space can grow into a prosperous economy and community.
5. Access and engagement for all:
  - a. This has been stated previously. However, recognising the Tamaupoko region through Te Rūnanga o Tamaupoko aligns with the principles of Te Tiriti o Waitangi and creates supportive accessibility and engagement from mana whenua towards the Whanganui Arts and Culture space.

I am happy to be contacted further for an oral submission if this is required to provide supporting evidence. Moreover, Te Rūnanga o Tamaupoko would also be open to receiving further correspondence regarding this issue. The secretary for the Rūnanga is Te Aroha McDonnell, who can be contacted through email: [tearohamcdonnell@hotmail.com](mailto:tearohamcdonnell@hotmail.com).

Thank you very much.

Ngā mihi nui,



Meri Haami

*B(Mus), B(Mus)Hons, MMus, Provisional Doctoral Candidate*

**From:** [Whanganui District Council](#)  
**To:** [Ariana Cronshaw](#)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Thursday, 14 March 2019 10:15:12 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	871032215190914
First name	Ariana
Last name	cronshaw
Email address	cronshawariana@gmail.com
Postal address	16 lowther st aramoho whanganui 4500
Daytime phone number	0274452518
Organisation name	Whanganui District Council Youth Committee
Your role	Youth councillor
Have you submitted to the Whanganui District Council before?	Yes
Gender	Female
Age group	Under 18 years
Ethnicity	NZ European, Maori
Would you be interested in being	

involved in further consultation opportunities with Council?	Yes
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	

<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Agree</p>
<p>Further comments</p>	<p>We feel that this strategic plan was very vague about what they plan to do and could be more specific in the steps they take. Also to outline how they do it rather than what they are doing. We feel there is more emphasis on the advertising and promotion of the creative sector where we feel we should prioritise creating opportunities for the arts. We should focus largely on the Maori culture of Whanganui. As we have a vibrant Maori community yet those who aren't part of it are isolated from the Maori culture. From a secondary school students point of view, we find the visual arts are more emphasised than the performing arts. For example whanganui high school has recently renovated the arts facility and has its own art library and computer room yet it's music departments haven't been changed for over 5 years and the weather makes it unbearable to practice and learn in.</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>No</p>

**From:** [Whanganui District Council](#)  
**To:** [edmondsmatt@icloud.com](mailto:edmondsmatt@icloud.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Thursday, 14 March 2019 9:59:00 AM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	019030958195814
First name	Matt
Last name	Edmonds
Email address	edmondsmatt@icloud.com
Postal address	152 KARAKA STREET CASTLECLIFF WHANGANUI 4501
Daytime phone number	0274455154
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	Yes
Gender	Male
Age group	50 - 59 years
Ethnicity	NZ European, Maori
Would you be interested in being involved in further consultation	Yes

opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Disagree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	

What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Agree
Further comments	Let's put Mana Whenua at the heart of this - use the literal sense "the power of the region". Use the river as the centre. Let's acknowledge that we stand as one in this region. The creative energy runs through us all.
Supporting documents	File(s) not provided
I would like to speak in support of my submission	Yes

**From:** [Whanganui District Council](#)  
**To:** [pumice.bay@gmail.com](mailto:pumice.bay@gmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Friday, 15 March 2019 9:16:47 AM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	654030916194515
First name	Sonny
Last name	Barlow
Email address	pumice.bay@gmail.com
Postal address	11 Maria Place City Central Whanganui
Daytime phone number	021338232
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	No
Gender	Male
Age group	40 - 49 years
Ethnicity	Maori
Would you be interested in being involved in further consultation	Yes



opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly disagree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	

<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Strongly agree</p>
<p>Further comments</p>	<p>Response: MANA WHENUA PARTICIPATION I strongly disagree with the proposed strategy to increase Maori Participation via Whanganui Hapu and Whanganui &amp; Partners. This strategy is essentially exclusive in nature and will create more barriers to the Maori arts community as a whole. Implementing the current proposed strategy dis-empowers the Maori arts community towards developing self sustaining and self managing activities and projects. I believe the way forward is to develop a strategy which is more community focused and enables participation in a more meaningful way by having a community led approach to decision making.</p> <p>Alternative suggestion 1 CREATIVE NEW ZEALANDS MAORI ARTS STRATEGY 'TE HA O NGA TOI' I support the the implementation of the new Maori arts strategy recently developed by Creative New Zealand. I believe this is a step in the right direction and that this strategy supports the development of Maori Arts at grassroots level and encourages self sustainability within the arts. This strategy also champions self managing strategies and community led strategies which is the direction we should all be going in as a whole. 2 MAORI ARTS ADVISOR A Maori Arts Advisor should be developed in consultation with CNZ, the WDC and with other stakeholders including Whanganui hapu and Whanganui &amp; Partners. This role should be community based and should be developed to be independent, self managing and should have direct access to CNZ funding (Te Ha o Nga Toi). The Advisors role should include community engagement, funding administration and policy development and, would sit alongside the general arts advisor in consultation with the</p>

	<p>community. The arts advisor would be integral in assisting Maori Art groups, and individuals to develop their own aspirations and goals towards self sustainable activities and projects. 3</p> <p><b>MAORI ARTS ADVISORY BOARD</b></p> <p>A Maori Arts advisory board should be developed alongside the the development of a Maori Arts Advisor. This boards role is to assist the Advisor on any decision making and consultation with any stakeholders, funders and other community groups or organisations. The boards role is to also assist the Arts Advisor with fundraising and any governance and policy development that needed to implement the Maori arts strategy across the region. Members of Whanganui Hapu and Whanganui &amp; Partners could form a part of this board which would have a strong community focused agenda.</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>Yes</p>

14 March 2019

Whanganui District Council  
PO Box 637  
WHANGANUI 4540

By email to: [policysubmissions@whanganui.govt.nz](mailto:policysubmissions@whanganui.govt.nz)

Tēnā koutou katoa

**Submission to:** Whanganui District Council  
**Subject:** Whanganui District Council Arts and Culture Strategic Plan (the Strategic Plan)  
**From:** Creative New Zealand

1. Creative New Zealand welcomes the opportunity to make a submission on this kaupapa. Arts, culture and creativity are a core part of developing strong and prosperous communities across Aotearoa, and we're glad to see Whanganui taking action to ensure creativity is at the heart of your identity.

2. We'd be happy to discuss this submission with you further. The key contact person for matters relating to this submission is:

**Name:** David Pannett

**Position:** Senior Manager, Planning, Performance & Advocacy Services

**Email:** [david.pannett@creativenz.govt.nz](mailto:david.pannett@creativenz.govt.nz)

**Phone (DDI):** 04 473 0772

### Submission

3. It's great to see clear priorities and aspirations outlined in the Strategic Plan. We'd like to commend, in particular, the leadership and advocacy role adopted by Council, your commitment to partnering with mana whenua and the broader creative sector approach. The plan presents a strong foundation for delivering real value for Whanganui.

4. We're also glad to see the connection between the arts and wellbeing emphasised throughout the Strategic Plan, beginning with the opening paragraph from the Mayor. Clear articulation of how the arts benefit and create value for New Zealanders is an essential part of increasing support for arts and culture (Action 2.3.1).

5. Further, it's great to see the reintroduction of the four wellbeings acknowledged on page 9: 'Arts and culture are a community amenity, which is a core service to be considered by Council in performing its role under the LGA Section 11A.' The reintroduction of the wellbeings to local government legislation, along with the wellbeing approach under the Treasury's Living Standards

Framework (LSF), signals a growing desire from government to understand how its investment is contributing to whānau, communities and society.

6. We support the Strategic Plan's vision and goals, and congratulate you on a vision that places the arts at the centre of Whanganui ('creativity is at the heart of our identity'). This reflects an understanding that in the arts, and from a te ao Māori perspective, there is intrinsic connection between people, art, culture and identity. You've highlighted some of the defining features of Whanganui's creative landscape in the introduction (page 5) and we encourage you to further develop and more clearly articulate your creative identity throughout implementation. Some questions to consider could be:
  - What's unique and distinctive about Whanganui's creative sector, both its whakapapa and its current form?
  - How will this be communicated to locals and visitors?
  - Why should the Strategic Plan matter to the Whanganui community?
  - What value will be created as a result of the Strategic Plan's implementation?
7. You may find the value statements outlined in our recently published [Strategic Direction 2019 –2029 Discussion Document](#) (page 9) useful as a starting point for articulating the value of the creative sector to Whanganui. Examples of the value Creative New Zealand aims to deliver (in partnership with the arts sector, Māori as tangata whenua and our authorising environment) include:
  - the arts create a more high-skilled workforce
  - the arts contribute to our identity as individuals, whānau, communities and as a nation
  - the arts play a role in rejuvenating and making cities and communities great places to live.
8. We acknowledge the alignment of the Strategic Plan with existing policies and strategies: 'Arts and culture directives appearing in all other Whanganui Council policies have been reviewed and included, to communicate the breadth of Councils delivery and strategically align this strategy to others' (page 7). You might also consider undertaking a mapping exercise of the creative sector to identify areas of strength and any gaps in the current infrastructure, if you've not done so already. In 2018, we undertook a similar exercise to better understand the extent of Crown support for Māori arts and culture, which we are happy to share.
9. We note delivery of an Arts and Culture Strategic Plan is one of the goals under the 'creativity' focus area in the Leading Edge plan. The strategic intention of the creativity focus area states 'our arts community and heritage set us apart – giving us soul and heart. We are sharp economic operators and hum with cultural personality.' A clear implementation plan that demonstrates *how* the arts community will be strengthened is crucial to ensure Whanganui's arts community and heritage can be recognised locally, nationally and internationally.
10. You've acknowledged that 'while being fortunate in the physical inheritance of those that truly valued the arts, we have not looked at who will be the arts and culture champions of tomorrow' (page 5). It's great to see this area addressed in objective 4.2: 'Promote vocational pathways for Creative Industries and foster professional development and education opportunities across Council facilities and funded bodies' (page 20).
11. Education and career pathways are a relevant issue, given the [Reform of Vocational Education](#) being carried out by the Ministry of Education, and Ministers' agreed priorities for arts, culture and heritage (one of three priorities is 'the cultural sector is supported and growing

- sustainably'). We encourage you to work closely with public and private training institutions and mana whenua to ensure Whanganui can develop and retain talent. Creating local pathways for future arts and cultural leaders is an opportunity for Whanganui to lead the way for other regions.
12. It's great to see Council taking ownership of both a leadership and advocacy role in the arts and culture sector (page 10). We'd encourage you to further define these two roles through the implementation plan to identify how the Council and the sector will work together, and where each is best placed to lead.
  13. Creative New Zealand is developing a new deliverable – *leadership in the arts* – as part of our upcoming new strategic direction, to join our three existing deliverables: *investing in the arts*, *developing the arts* and *advocating for the arts*. We've defined leadership and advocacy as:
    - *Leadership in the arts*: Providing leadership to ensure the arts sector is well positioned to respond to challenges and change. Activities include: convening the sector, developing research, strategies and policy to advance the arts, and contributing our expertise and mana where sought.
    - *Advocating for the arts*: Promoting the value of the arts and empowering the arts sector to make the case for the arts. Activities include: building a compelling case for the arts through the development of research and resources, and strengthening relationships with iwi, co-investors and local authorities.
  14. The Strategic Plan states an oversight group will be responsible for implementation comprising Council, stakeholders and the sector. A number of objectives included in the plan are large-scale undertakings (eg, 'effectively communicate Creative Sector events, activities and opportunities with the wider sector' and 'support creative internships and mentoring programmes'). Ensuring that those responsible for implementation have the necessary capability and resources to deliver will be vital.
  15. We tautoko the statement, 'the focus on mana whenua will be taken into account in everything to do with the arts, creative industries, community groups and societies, education providers, funding and philanthropic organisations and audiences' (page 10). Working meaningfully with mana whenua is essential to strengthening community and developing a thriving arts and cultural sector, and to achieving your vision of creativity at the heart of Whanganui's identity. We support Actions 1.1 and 1.2.
  16. Action 1.1.2 states 'ensure that Council-led architecture, landscaping and place-making projects include mana whenua at the earliest stages to identify opportunities to work together on areas of shared interest' (page 14). There are a number of strong, recent examples of ngā toi Māori place-making projects around the country that may serve as useful resources as you develop this action in Whanganui.
    - [Matapopore Charitable Trust](#) has provided a mana whenua voice in the recovery of Christchurch through design advice and interpretation of Ngāi Tūāhuriri/Ngāi Tahu narratives in urban design, art, architecture and more in Ōtautahi. Notable projects include Tūranga (the new Christchurch Central Library), Victoria Square and Hine-Pāka (the Christchurch Bus Exchange).
    - [Johnson Witehira's works](#) along the sound barriers of the southern motorway in Auckland are another great example.
  17. Action 1.2.1 states 'undertake research and develop a contact register of Māori creative practitioners, orators, historians and business, to help include Māori in Creative sector opportunities' (page 14). We'd encourage you to look at [Toi Waikato](#), a report published by

Creative Waikato to investigate ways to support toi Māori in their region, if you haven't done so already. You may also find our recently published [Te Hā o Ngā Toi/Māori Arts Strategy 2019–2024](#) a useful guide, along with our [summary of engagement](#) with the ngā toi Māori sector (including contributions from the Whanganui region).

## Background on Creative New Zealand

18. Creative New Zealand is the arts development agency of Aotearoa, responsible for delivering government support for the arts. We're an autonomous Crown entity continued under the Arts Council of New Zealand Toi Aotearoa Act 2014. Our legislative purpose is to encourage, promote, and support the arts in New Zealand for the benefit of all New Zealanders.
19. Creative New Zealand's Statement of Intent 2016–2021 identifies the outcomes we're seeking to achieve on behalf of all New Zealanders.
  - Stronger arts communities, artists and organisations as shown by:
    - high-quality New Zealand art is developed
    - New Zealand arts gain international success
  - Greater public engagement with the arts as shown by:
    - New Zealanders participate in the arts
    - New Zealanders experience high-quality arts.
20. We contribute to achieving these outcomes by delivering programmes in the following areas:
  - funding for artists, arts practitioners and arts organisations
  - capability building for artists, arts practitioners and arts organisations
  - advocacy for the arts.
21. Creative New Zealand receives funding through Vote: Arts, Culture and Heritage and the New Zealand Lottery Grants Board. In 2017/18, we invested **\$42.466 million** into the New Zealand arts sector, with **\$1.332 million** going to the wider Manawatu-Whanganui region (including funding individual arts projects as well as arts organisations).
22. We also granted just over **\$35,500** in 2017/18 to Whanganui through the Creative Communities Scheme, in order to support and encourage local communities to create and present art.
23. Thank you again for the opportunity to comment. Please feel free to contact me if you have any questions or if you wish to discuss this submission further (my contact details are at the start of the submission).

Ngā mihi rārau ki a koutou katoa



Nā David Pannett  
Senior Manager, Planning, Performance & Advocacy Services

**From:** [Whanganui District Council](#)  
**To:** [catmacprints@hotmail.com](mailto:catmacprints@hotmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Friday, 15 March 2019 10:13:29 AM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	583031013192715
First name	Catherine
Last name	Macdonald
Email address	catmacprints@hotmail.com
Postal address	77 C CAMPBELL STREET WHANGANUI 4500
Daytime phone number	027 3515487
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	No
Gender	Female
Age group	40 - 49 years
Ethnicity	NZ European
Would you be interested in being involved in further consultation	No



opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	

<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Agree</p>
<p>Further comments</p>	<p>Mana Whenua Participation: The role that the Museum should/could/does play in should be highlighted and be supported to be expanded on.          Creativity at the heart of our Identity: Acknowledge the importance of having Open Studios as a "free" event for visitors. It is an important creative industries tourism event for the area. it works on many levels: the guide providing inside to the diversity of arts here. The guide is a unique form of marketing for the city Visitors to the event are given an exciting insight to the lifestyles that are available here. The event has helped grow the arts community, with more studios being established in the city and artists moving to the town after attending the event. SUGGESTION: Another area for the Council could consider is promotion and/or support of artists and arts organisations that are performing, participating on a national and or international level, they are ambassadors of the arts community outside of the region. *Also there is a spelling mistake on page 10 - Sarjeant Gallery has no Art in its name</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>No</p>

**Whanganui Arts & Culture Strategic Plan****Page 6**

Council recognises the pivotal identity of nga tangata whenua with mana whenua and the hapu whanui throughout the District [the mana whenua]. The objective of the Plan includes the determination to reinforce the partnership, protection and participation of the mana whenua in arts and cultural leadership and activities, to achieve greater visibility and benefit the wider cultural identity of the District. This will assist the local economy to participate in the profile of the national and international Maori economy, estimated to be worth \$52 billion.

**Page 8**

Leading Edge - the vision policy for Whanganui District Council identifies 'Creativity' as one of five key themes to direct its overall aim. It positions the vibrancy of Whanganui's cultural personality as an aspect of its success, and recognises that the arts community and its reputation are an important part of our identity. Cultural heritage is indicated as our point of difference, and creativity as a potential economic driver for the district.

There are many other links between Arts and Culture and the 'Leading Edge' Strategy. These can be seen in APPENDIX A. Most importantly, it outlines the need for the development and implementation of an Arts and Culture Strategic Plan.

**Page 9**

Culture in this plan refers to the ideas, customs, attitudes, social behaviour and physical artefacts of a particular people or society.

The arts refers to all forms of creative practice, including performing arts, visual arts, screen and digital arts, literary arts.

Creative practitioners are a wider group than artists, and also include people who may not necessarily classify themselves as makers or performers but who may be necessary to creating, presenting or distributing creative works. For example: Administrators, Lighting Technicians, Curators, Exhibition Designers, Producers, etc.

Creative industries is a specific term used to define industries that have their origin in individual creativity, skill and talent. They have the potential to create wealth and jobs through generating and exploiting intellectual property. Creative industries include design, publishing, screen production, radio, digital media, performing arts, visual arts, and music.

**Page 11****The Role of Council**

The main way the public sees Council supporting arts and culture is through the provision of Council owned or operated facilities and infrastructure, or community run facilities on council land or in council owned buildings. Whanganui District

**Tupoho Arts Representative**

(recommendations - Cecelia Kumeroa)

**Mana whenua status is to be maintained & supported by the MOU relationship documents between Te Runanga o Tupoho & Te Runanga o Tamaupoko. Annual renewal of these documents ensures & maintains the status of mana whenua. Honour & continue the relationship through this process & the arts relationship will also be supported. 'Mana whenua' is determined by the hapu that form Te Runanga o Tupoho & Te Runanga o Tamaupoko in relation to the Whanganui District Council.**

**Cultural Heritage - where possible, collaborate on heritage events with Mana whenua input. Support the restoration of heritage buildings in relation to Mana whenua.**

**Creative Industries - to recognise as part of the creative industries the customary art practises such as carving, weaving, ta-moko/kiri-tuhi, kapa-haka & traditional maori music as part of the creative industries & support practises, art exhibitions, installations & performances (as planned further on in document) & to support the creation of jobs within these customary (& contemporary) art practises.**

**Role of Council - to ensure adequate representation of mana whenua in the workplaces of council owned, funded, operated facilities.**

**The Whanganui Regional Museum is an arts centre and whare taonga. It is a recommendation that a descendant/s**

Council has strategic relationships and directly funds **The Sarjeant Art Gallery, New Zealand Glassworks, Whanganui Regional Museum, Whanganui District Libraries, and the Royal Wanganui Opera House.**

### **Who is the Creative Sector in Whanganui?**

The Plan will focus on an integrated partnership approach consistent with the principles of the Treaty of Waitangi: partnership, protection and participation. This will be taken into account in planning and policy development related to urban design, cultural events, and public art installation based on hapu narratives, to enhance the āhua (appearance) of Whanganui. The focus on mana whenua will be taken into account in everything to do with the arts, creative industries, community groups and societies, education providers, funding and philanthropic organisations and audiences.

### **Page 13**

#### **1 Mana Whenua Participation (bullet point 1)**

Be responsive to mana whenua aspirations and expectations to participate in the physical, cultural and creative landscape of Whanganui

Work with hapu, Whanganui & Partners, and other creative sector partners to include the contribution and benefits of working with the established Maori economy, locally and nationally.

Grow tourism and new business potential towards Whanganui as an arts and cultural destination,

#### **4 A Prosperous Creative Economy (bullet point 4)**

Grow tourism and new business potential towards Whanganui as an arts and cultural destination,

### **Page 15**

Mana whenua are pivotal to the cultural identity of Whanganui and will be assured access to participate in the arts

### **Context**

The tangata whenua, with mana whenua, are the first people of the land. They hold the mana of the land based on ancestry and occupation.

The role of mana whenua enriches and distinguishes Whanganui as a unique place in the world. Mana whenua are also best placed to provide access to Te Ao Māori (the Māori world) for those in the community who are finding their place in Aotearoa New Zealand.

### **Key Objectives**

1.1 Be responsive to mana whenua aspirations and expectations to participate in the physical, cultural and creative landscape of Whanganui

**of Whanganui Iwi (Te Runanga o Tupoho & Te Runanga o Tamaupoko in relation to this document) be represented in the Whare taonga, as kaitiaki of these taonga- where this is happening, continue to support. It is also a recommendation that the board be comprised of at least one of the arts representatives from Te Runanga o Tupoho & Te Runanga o Tamaupoko to ensure the arts is represented at board level.**

**‘Mana whenua’ is determined by the hapu that form Te Runanga o Tupoho & Te Runanga o Tamaupoko in relation to the Whanganui District Council.**

**Work with hapu (unsure as to why Whanganui & Partners is specified at this stage but open to discussions).**

**It is hoped to have a Whanganui Tourism Hub run by our Whanganui Iwi Tourism operators in conjunction with Iwi (mana whenua)arts.**

**Support mana whenua aspirations in the arts as determined by mana whenua artists (descendants of hapu of Te Runanga o Tupoho & Te Runanga o Tamaupoko).**

## Arts & Culture Submission : 019

1.2 Work with hapu, Whanganui & Partners, and other creative sector partners to include the contribution and benefits of working with the established Maori economy, locally and nationally.

1.1.1 Proactively foster the inclusion of toi Māori – Māori artists and the Māori community in all creative sector and wider community events and support new Māori arts and culture initiatives, events and festivals

1.1.2 Ensure that Council-led architecture, landscaping and place-making projects include mana whenua at the earliest stages to identify opportunities to work together on areas of shared interest

1.1.3 Ensure Māori expertise is represented on Public Art decision making forums

1.2.1 Undertake research and develop a contact register of Māori creative practitioners, orators, historians and business, to help include Māori in Creative sector opportunities

### Page 17

2.1.1 Promote Whanganui as a centre for arts excellence and innovation

2.1.1 Develop a Glass Strategy

### Page 21

4.3 Grow tourism and new business potential towards Whanganui as an arts and culture destination

4.3.1 Profile the district as an arts and culture destination to accelerate cultural tourism

***‘Mana whenua’ is determined by the hapu that form Te Runanga o Tupoho & Te Runanga o Tamaupoko in relation to the Whanganui District Council. Maori arts within the district to be supported but firstly, maintain the mana whenua relationship documents where council projects are undertaken within the Whanganui rohe (district).***

***Mana Whenua to be represented on Public Arts decision making forums.***

***Mana Whenua Arts Contact register to be created & maintained by mana whenua.***

***This could also be***

***2.1.2 “Develop a Maori Arts Strategy”.***

***Cultural Tourism to be supported in relation to aspirations for a Whanganui Tourism Hub for Iwi operators and an arts centre (combined & run by mana-whenua).***

Jennifer Gaskin

**From:** Whanganui District Council <noreply@whanganui.govt.nz>  
**Sent:** Friday, 15 March 2019 4:38 PM  
**To:** BernadineBourke3@gmail.com  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	727031638190915
First name	Bernadine
Last name	Bourke
Email address	BernadineBourke3@gmail.com
Postal address	40 Nixon Street Wanganui East
Daytime phone number	0277499306
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	No
Gender	Female
Age group	
Ethnicity	Other,New Zealander



Would you be interested in being involved in further consultation opportunities with Council?	No
<b>KEY ISSUES</b>	
<b>VISION</b>	
Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?  (Please see page 11 of the Strategic Plan)	Strongly agree
<b>GOALS</b>	
Mana whenua participation Do you agree with the key objectives for this goal?  (Please see page 14 of the Strategic Plan)	Strongly agree
Champion arts and culture Do you agree with the key objectives for this goal?  (Please see page 16 of the Strategic Plan)	Strongly agree
Connected creative communities Do you agree with the key objectives for this goal?  (Please see page 18 of the Strategic Plan)	Strongly agree
A prosperous creative economy Do you agree with the key objectives for this goal?  (Please see page 20 of the Strategic Plan)	Strongly agree
Access and engagement for all Do you agree with the key objectives for this goal?  (Please see page 22 of the Strategic Plan)	
<b>OVERALL</b>	
What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Agree

## Arts & Culture Submission : 020

Further comments	Vision and goals are great, it's more about how they are put into action. Attached comments
Supporting documents	<a href="#">ARTS and CULTURE STRATEGIC PLAN.docx</a> - Received
I would like to speak in support of my submission	Yes



ARTS and CULTURE STRATEGIC PLAN

**Vision/Goal** – Access and engagement for all

Comment; Increased consideration needs to be given to an increase in parking spaces at the Davis Library.

**Vision/Goal** – All 5

Comment 1; The \$5 charge for the Open Studio guide could deter some from participating in the event. Very few artists can make a living from their art, they need as many potential customers as possible. Anything that deters people from participating is not conducive to vision. Council does promote art and acts for the benefit of all. Although cost recovery does help Council to function, there are numerous other options for that.

Comment 2; New Zealand Glassworks (NZG) is an asset to Whanganui and it's wonderful that Council initially purchased it through it's charitable trust Wanganui Incorporated. As a gallery and hot glass facility NZG functions very successfully. The personnel involved are to be commended. NZG publicity includes "...aiming to be the new national centre for glass. ...an interactive glass facility for the entire community." However, there are others in the glass community who are excluded i.e. there is minimal if any access for people who focus on kiln glass.

Bernadine Bourke submission reference 894031631195115

**From:** [Whanganui District Council](#)  
**To:** [missymu@gmail.com](mailto:missymu@gmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Friday, 15 March 2019 4:07:18 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	007031607191615
First name	Hinemoa
Last name	Ranginui
Email address	missymu@gmail.com
Postal address	po box 4133 Whanganui
Daytime phone number	0210718230
Organisation name	practising Maori artists of Whanganui Iwi
Your role	Iwi Artists
Have you submitted to the Whanganui District Council before?	No
Gender	Female
Age group	40 - 49 years
Ethnicity	Maori
Would you be interested in being involved in further consultation	Yes

opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Agree
<b>OVERALL</b>	

What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Agree
Further comments	Mana whenua within Whanganui consist of a number of hapu , i.e. Tupoho, Tumango, Nga Poutama, Nga Paerangi and Others who in the past and present have interests in the city prior to european occupation ,--when you use the word Manawhenua, be specific and clearly identify those hapu , in this document. A genuine ( non tokenistic) relationship with iwi .
Supporting documents	File(s) not provided
I would like to speak in support of my submission	No

13 March 2019

Submission to Whanganui District Council regarding the Arts and Culture Strategic Plan

From: Whanganui Community Arts Council Trust  
19 Taupō Quay  
Whanganui



Tēnā koutou katoa

The Whanganui Community Arts Centre Trust wishes to congratulate the Council's Arts Coordinator on the draft Arts and Culture Strategic Plan.

The trustees are broadly supportive of the Plan but have some comments they wish to make, which they hope will strengthen it and improve the outcomes for the arts community as well as the community as a whole.

1. One of the easiest and most cost-effective ways to champion arts and culture is for Council staff and Councillors to become strong advocates for the sector. This helps the wider community to feel confident to provide support and become involved.
2. While an implementation plan is referred to in the document, this has not been included with the Strategic Plan. The Trust would like to encourage the development of the implementation plan as soon as possible for presentation to the arts community for comment and to provide the opportunity for groups/ people to contribute and become involved where they can.
3. The trustees are very much aware that there is a need for capability building and succession planning and are supportive of the many actions that have been identified to improve capability, whether through residencies, mentoring, promoting existing toolkits etc.
4. Implementing all the actions in the Strategic Plan will definitely strengthen the arts and culture sector in our District but will require increased financial commitment from the Council as there is little in the way of ongoing operational funding available for the arts and culture in New Zealand. This increased financial commitment needs to be secured in the Council's Long Term Plan so it is able to continue regardless of political change and can then provide consistent support to the sector.
5. It is not fair or reasonable to expect existing arts groups to implement the Strategic Plan in its entirety as many are only just surviving. The trustees ask that the Council provides financial support to some of the key groups within Whanganui. The Arts Centre, Quartz Gallery, Artists Open Studios and the Opera School/ Week are important cultural institutions in Whanganui each with a solid track record of supporting the arts – their ongoing survival needs to be considered as they are an asset to the community.

Ngā mihi nui  
Marie McKay (Chair)

**From:** [Whanganui District Council](#)  
**To:** [ewingmab@gmail.com](mailto:ewingmab@gmail.com)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Friday, 15 March 2019 12:46:30 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	605031246192815
First name	Mary-Ann
Last name	Ewing
Email address	ewingmab@gmail.com
Postal address	13 Smart Tce
Daytime phone number	063479368
Organisation name	Whanganui Literary Festival Trust
Your role	Chairperson
Have you submitted to the Whanganui District Council before?	Yes
Gender	Female
Age group	60 years or over
Ethnicity	NZ European
Would you be interested in being involved in further consultation opportunities with Council?	Yes

<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly agree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly agree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly agree
<b>OVERALL</b>	
What is your level of agreement with	

the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	Strongly agree
Further comments	The Whanganui Literary Festival Trust is strongly supportive of the initiative, vision and goals of the proposed Arts and Culture Strategic Plan.
Supporting documents	File(s) not provided
I would like to speak in support of my submission	No



**From:** [Whanganui District Council](#)  
**To:** [kathy@empirepr.co.nz](mailto:kathy@empirepr.co.nz)  
**Subject:** Policy Submission Acknowledgment - Submission: Proposed Arts and Culture Strategic Plan 2019-2029  
**Date:** Friday, 15 March 2019 12:28:34 PM



## Submission: Proposed Arts and Culture Strategic Plan 2019-2029

Thank you for your submission. We appreciate you participating in the consultation process on this issue. This email is a formal acknowledgement of Whanganui District Council's receipt of your submission. Please print a copy of this page for your records.

If you have elected to speak to the Council on your submission, Council Officers will be in touch with you to arrange a suitable time once hearing times and dates are finalised.

Reference number	063031228193215
First name	Kathy
Last name	Cunningham
Email address	kathy@empirepr.co.nz
Postal address	45 College Street College Estate Whangnau 4500
Daytime phone number	021 743 378
Organisation name	
Your role	
Have you submitted to the Whanganui District Council before?	
Gender	
Age group	
Ethnicity	
Would you be interested in being involved in further consultation	Yes

opportunities with Council?	
<b>KEY ISSUES</b>	
<b>VISION</b>	
<p>Creativity is at the heart of our identity Do you agree that this is the right vision for our district to work towards?</p> <p>(Please see page 11 of the Strategic Plan)</p>	Strongly agree
<b>GOALS</b>	
<p>Mana whenua participation Do you agree with the key objectives for this goal?</p> <p>(Please see page 14 of the Strategic Plan)</p>	Strongly agree
<p>Champion arts and culture Do you agree with the key objectives for this goal?</p> <p>(Please see page 16 of the Strategic Plan)</p>	Strongly disagree
<p>Connected creative communities Do you agree with the key objectives for this goal?</p> <p>(Please see page 18 of the Strategic Plan)</p>	Strongly disagree
<p>A prosperous creative economy Do you agree with the key objectives for this goal?</p> <p>(Please see page 20 of the Strategic Plan)</p>	Strongly agree
<p>Access and engagement for all Do you agree with the key objectives for this goal?</p> <p>(Please see page 22 of the Strategic Plan)</p>	Strongly disagree
<b>OVERALL</b>	

<p>What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?</p>	<p>Strongly disagree</p>
<p>Further comments</p>	<p>"Funded from many Council business portfolios" is not efficient or effective. And, "many art and culture initiatives or creative objectives threaded throughout the plans of multiple business units" is confusing and unorganised. Please explain what "support entrepreneurship and initiatives that make use of partnerships within the sector, as well as other industries" mean. Is "anyone who chooses to can attend or have a go when it comes to the arts in Whanganui" true? The role of Council should be in facilitating events, not in their delivery.</p>
<p>Supporting documents</p>	<p>File(s) not provided</p>
<p>I would like to speak in support of my submission</p>	<p>Yes</p>

Submission to Whanganui District Council Arts Review

1 The New Zealand Opera School [NZOS] and its event capability – the Whanganui Opera Week [WOW] have become a central feature of the Whanganui Arts community, the school since 1994 and WOW to assist in a variety of contributing ways since 2000.

2 The NZOS is a registered charitable trust which is funded by gifts and sponsorships and is run in conjunction with WOW in January of each year. It works in conjunction with a range of local and national arts organisations and has a particularly strong partnership with Whanganui Collegiate School; the Royal Wanganui Opera House, Putiki Marae and the supporting citizens of Whanganui.

3 NZOS has become recognized for its international standard of training and many of its graduates have gone on to successful international careers. It is working hard to continue, and to increase its capability for international level instruction. Its particular challenge over the future is to build its Whanganui based capability so that it continues to be based in Whanganui and therefore benefits the Whanganui Community.

4 An example of its increased event capability was the recent Opera and Aroha on the River (River Event) which critics rated as genuinely an event of international class. [attach pics x2]

5 WOW (A marketing title for the school)– which, itself actually lasts for two weeks- may be expanded into Whanganui Opera Festival or River Opera Festival and consultation on the events programme which is estimated to inject up to 1 Million annually into the wider community is an ongoing process. In 2020, we are taking Opera back to the Cafes which in the past was highly popular.

6 Longer term the partners in this important part of the Whanganui scene are looking to increase branding around the ‘River Opera’ theme which offers a rich artistic theme around the Whanganui River and tangata whenua axis.



Donald Trott

Executive Chair

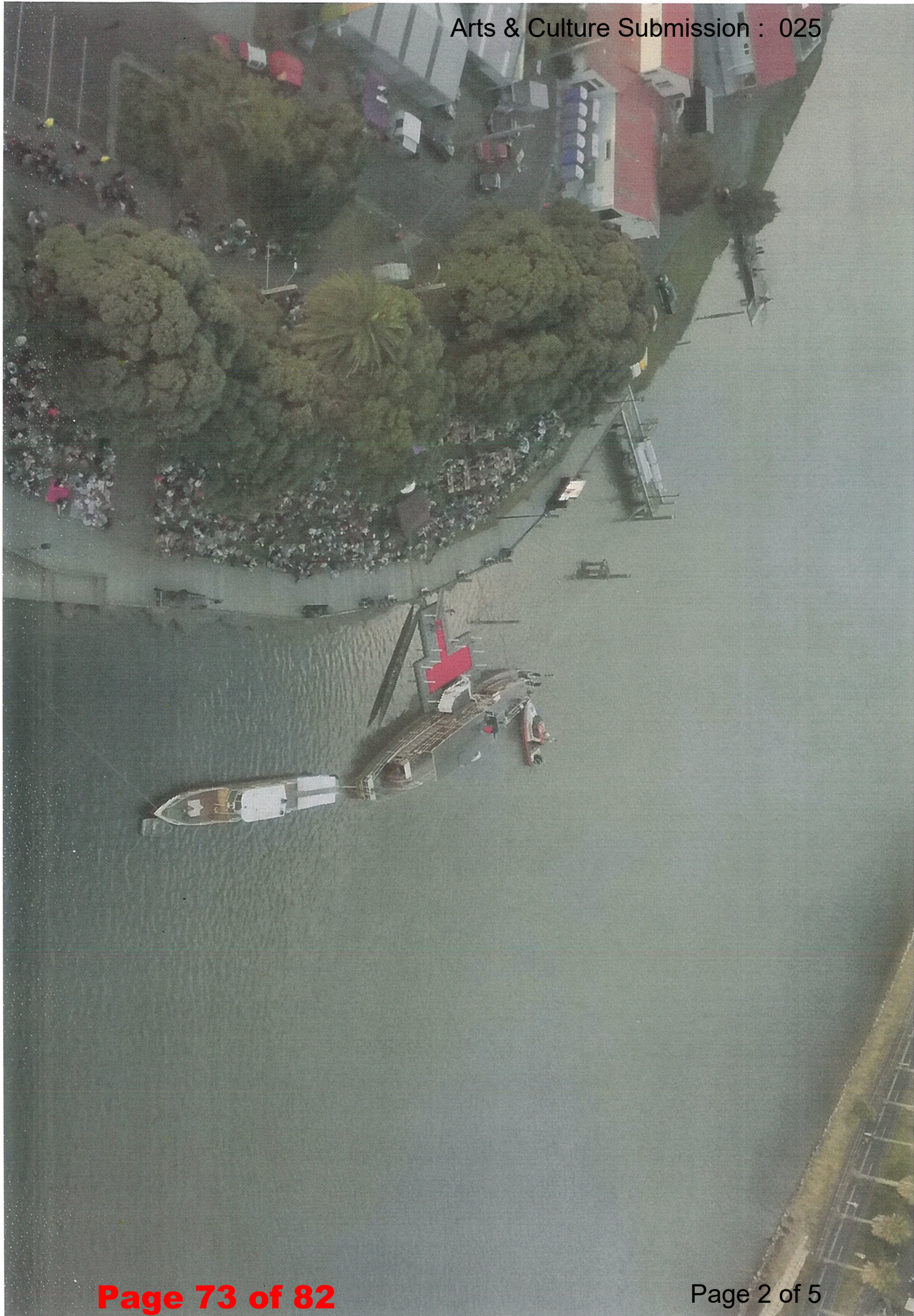


The Kokako has beautiful, clear, organ-like song. Its call can carry over great distances. Breeding pairs sing together in a bell-like duet for as long as an hour in the early morning. Every Kokako population has its own distinctive song, a phenomenon which many consider analogues to human dialects.

PO Box 7268, Midcity, Wanganui 4541

[www.operaschool.org.nz](http://www.operaschool.org.nz)



















 <p><b>WHANGANUI DISTRICT COUNCIL</b> Te Kaunihera a Rohe o Whanganui</p>	<p>Submission: Proposed Arts and Culture Strategic Plan 2019-2029</p>
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**Submissions close 5.00pm on Friday, 15 March 2019**

**Privacy statement:** Please be aware when providing personal information that this submission form is part of the public consultation process. As such, this document (including contact details) will be copied and made publicly available. Personal information will be used for the administration of this consultation process and decision-making. All information will be held by the Whanganui District Council, 101 Guyton Street, and submitters have the right to access and correct personal information.

**Online:** You can complete this submission online at [www.whanganui.govt.nz/haveyoursay](http://www.whanganui.govt.nz/haveyoursay)

**Alternatively, please return this form, or send your written submission to:**

Proposed Arts and Culture Strategic Plan 2019-2029  
 Whanganui District Council  
 101 Guyton Street  
 Whanganui 4500

**Email:** [policysubmissions@whanganui.govt.nz](mailto:policysubmissions@whanganui.govt.nz)

**YOUR DETAILS** (please print your details clearly)

Name: ..... **DEB FREDERIKSE** .....

E-mail: ..... **deb.frederikse@gmail.com** .....

Postal Address: ..... **721, Papatiti Rd RD14 Whanganui** .....

..... Post code **4584** .....

Best daytime contact number: ..... **021 202 35 46** .....

Organisation: If you are completing this submission on behalf of an organisation please name the organisation and your role:

.....

**Oral submissions**

If you wish to speak to Council in support of your written submission please tick the box below.

- Yes I would like to speak in support of my submission (*please ensure you have completed the details above, including contact phone number*)

**Note:** A hearing may be held to hear submissions on a date to be advised. If you have indicated that you wish to speak on your submission we will contact you to arrange a time.

If you would be interested in being involved in further consultation opportunities with Council please tick the box below and ensure your contact details have been completed.

Yes I would like to be involved in future consultation and am happy for you to retain my contact details.

Please turn over



Please indicate your level of agreement below for the vision and goals of the proposed Arts and Culture Strategic Plan.

KEY ISSUES	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
<b>VISION</b>					
<b><i>Creativity is at the heart of our identity</i></b> Do you agree that this is the right vision for our district to work towards?  (Please see page 11 of the Strategic Plan)	✓				
<b>GOALS</b>					
<b><i>Mana whenua participation</i></b> Do you agree with the key objectives for this goal?  (Please see page 14 of the Strategic Plan)	✓				
<b><i>Champion arts and culture</i></b> Do you agree with the key objectives for this goal?  (Please see page 16 of the Strategic Plan)	✓				
<b><i>Connected creative communities</i></b> Do you agree with the key objectives for this goal?  (Please see page 18 of the Strategic Plan)	✓				
<b><i>A prosperous creative economy</i></b> Do you agree with the key objectives for this goal?  (Please see page 20 of the Strategic Plan)					
<b><i>Access and engagement for all</i></b> Do you agree with the key objectives for this goal?  (Please see page 22 of the Strategic Plan)	✓				
<b>OVERALL</b>					
What is your level of agreement with the general direction and priorities contained within the proposed Arts and Culture Strategic Plan?	<u>See comments below.</u>				

As written, I think that the document needs to be simplified. The strategic (Draft) plan has as its goal the promotion of creativity. I would suggest that a simplified version be prepared for public consumption as I doubt many of the people I know in the arts and cultural area in Whangarei would be prepared to wade through a complex document like this.   
 Page 78 of 82 Page 2 of 6 also PTD.

Please use this space to provide reasons for your responses to the above. In particular, if you disagreed with any of the aspects we are consulting on please let us know why and provide any alternative ideas you may have:

made assessing the proposals quite difficult @ They had to be chased up  
Apart from that I would like to congratulate Council on starting to gather all the threads by preparing a Strategic Plan and thinking of future directions.

I would like to see proposals for Council actions fleshed out in more detailed form @ Mana Whenua Participation

1.1 and 1.2. or 4.2.1 + 4.2.2 - A Prosperous Creative Economy - Support a new residency and incubator programmes - - - -  
of interest is the "who, what, how + why?" of such proposals. All would be subject to Annual Plan negotiations and presumably review of performance?

\* Further comments attached =

Thank you for the opportunity to submit.

**OPTIONAL:**

Have you submitted to Council before?

Yes  No

Gender: Female  Male  Gender Diverse

Age: Under 18 Years  18 - 29 years  30 - 39 years  40 - 49 years   
50 - 59 years  60 years and over

Ethnicity: NZ European  Māori  Asian  Pacific Peoples   
Middle Eastern/Latin American/African   
Other  .....

Thank you for your submission



Further proposed actions =

① The Arts Advisor needs to be much more visible in the wider community. Most people I've spoken to don't even know that such a position exists, or why. The role of The Arts Advisor should be to make contact, connections + to promote participation. There is a risk that 'Arts' could be seen as only Visual Arts, whereas many <sup>other</sup> areas need assistance as well; Music, Drama, Literature, Heritage Education, Dance etc.

The office of The Arts Advisor should be at street level, and well-sign posted = "Access and Engagement for All";

② We need key objectives to enlist the involvement of youth in the arts and culture strategy.

Examples could be = After school or holiday art, drama, dance, photography, ceramics ---- using UCOL facilities or The Community Art Centre.

Film workshops provided using local expertise.

Council could offer scholarships to senior level students, encouraging them to stay and study in Whanganui. This could be done in partnership with UCOL.

Sponsored Music holiday programmes could be done in partnership with schools, or The Whanganui Musicians club or Kapa Haka groups or choirs.

③ Focussed objectives to involve Iwi and to promote the art and cultural activities of mana whenua.

• For example, an annual District-wide Kapa Haka presentation at The Whanganui Opera house.

• Sculpture or Art works commissioned from local practitioners and installed in ~~new~~ public spaces in City and suburbs.

(The downtown area of New Plymouth exhibits the creative strength of locals through public sculpture.)

• Weaving workshops or carving workshops could also be promoted at local marae or at The Community Art Centre as part of school holiday programmes.

As part of achieving greater visibility encourage local artists to visualize projects for the Whanganui urban area —

see: - " Making Whanganui Visible Strategy (2016).

- ④ The Draft strategy states on page 16. 2.2 That an objective could be to " Encourage new Creative Sector champions. and in 2.2.1, to showcase success and highlight exemplary local creative champions.

There are two organisations that actively promote opportunities for artists and musicians, and that operate at a professional level.

The Whanganui Community Arts Centre is run by volunteer effort. It hosts many exhibitions and events and classes and until recently leased space to an Arts supplier's shop. I think ~~it~~ it has the opportunity to expand and develop but it needs support from Council and Creative Communities. The Centre needs at least a part time on site coordinator - perhaps Council could review the amount charged on the lease and allow part of the funds to push the Centre to the next level.

The Centre is an amazing facility, but possibly under-used. A co-ordinator could promote its use for dance, drama, music as well as visual art.

School holiday programmes and other events could fill up the buildings at various times during the year.

The Whanganui Musicians Club is also run by volunteers. It has functioned for ten years. Each year, thousands of people utilise the buildings, both for musical events, classes and functions. As a central hub, it is very well recognised by the community as affordable and accessible. The club raises its own funds through door charges and hire, but requires extra help to maintain the buildings. Is Council recognising the valuable work of the musicians' club? Volunteers can disappear if they feel undervalued or exploited.

With so many talented musicians living in Whanganui, a Council sponsored School Holiday music programme or event would attract young people to use this facility and assist with funding for day to day running of -

Arts & Culture Submission: 026  
⑤ Glass should be part of a strategy. A valuable asset and the recent Australia, NZ Glass conference was a real achievement in raising the Whanganui profile as a centre for glass production.

I would like to see the promotion of ceramics as well. We have ~~some~~ 3 galleries that exhibit ceramics and the Sargeant has shown keen interest in both glass and ceramics. Council, supported by Whanganui and Partners, could work with Whanganui UCOL to develop facilities for a ceramics course in conjunction or as part of the Visual Arts & Design programme.

A resurgence of interest in ceramics could see Whanganui promoted as a centre (as it once was) for ceramics education. Tree and Quartz Galleries, as well as Gallery 85 and the Whanganui Potters Society show that ceramics continues to attract participants and buyers.

⑥ Art at Tertiary Level.

I would like to see a strong connection made between Council and Whanganui UCOL to promote the Art and Design Degree.

"Creativity is at the heart of our identity" (Page 11 of Draft Strategy). Then we must recognise the role that the polytechnic art + design programmes have played in boosting Whanganui's reputation as a leader in the provincial <sup>NZ</sup> arts scene.

Many of the artists who continue to produce, work and teach here, are either graduates or were tutors at the Quay School of Arts. Many alumni celebrate their education + connection to Whanganui.

Whanganui could work with UCOL to strengthen the current Art & Design programmes + to provide impetus and requests for new curriculum that reflects Whanganui's "Leading Edge" aspirations.

Whanganui and Partners is once again key to instigating conversations around the possibility of introducing courses or programmes that could boost student numbers here. Ceramics could be one such course. A winter or summer school of the Arts, another.